# COUNTY OF SAN DIEGO
## REGISTRAR OF VOTERS



# ELECTION ADMINISTRATION PLAN

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# Executive Summary

The California Voter's Choice Act (VCA), or Senate Bill (SB) 450 (Allen, D-26) was signed into law on September 29, 2016, adding Section 4005 to the California Elections Code, allowing authorized counties, upon approval of their Board of Supervisors, to conduct any election by mail, with certain requirements. Under VCA, all voters are mailed a ballot commencing 29 days before the election, and each county establishes, with public input, numerous ballot drop box locations and vote centers throughout the county where any county voter may cast their ballot. This legislation is one of many election reforms designed to change how elections are conducted in order to increase voter participation and voter engagement by expanding voting options.

The County of San Diego Board of Supervisors approved the county's transition to a vote center model under the Voters Choice Act on October 19, 2021. The San Diego County Registrar of Voters immediately created internal working groups to develop processes for operating and conducting elections under the vote center model.

A great deal of planning along with the purchase of required technology and equipment had already been accomplished as a result of administering both the November 3, 2020, Presidential General Election and the September 14, 2021, California Gubernatorial Recall Election under a "VCA-like" model due to the global pandemic.

In addition to the work already accomplished by the Registrar's office, we have incorporated feedback provided by voters and community advisory committees such as the Language Accessibility Advisory Committee (LAAC), and Voter Accessibility Advisory Committee (VAAC). We are also thankful for the support and guidance provided by the Secretary of State's office and the counties who have transitioned before us.

The Election Administration Plan (EAP) provides the foundation and guiding outline for the future of voting and elections in San Diego County. We have updated our website to inform the public about the upcoming changes and incorporated tools for community feedback and site suggestions. The website can be found at sdvote.com.

Following the finalization of the EAP, the Registrar's office will implement a comprehensive Voter Education and Outreach Plan ranging from expanding our social media presence, partnerships with high schools and institutions of higher education, collaborations with government agencies and community organizations, and conducting a variety of voter education workshops. The plan is a framework for the Registrar's office to meet its goal of informing San Diego County's over 1.9 million registered voters of the upcoming changes and transition to the vote center model.

The first election under this new model will be the June 7, 2022, Gubernatorial Primary Election, and we look forward to providing San Diego County voters with more convenient and secure voting options and an improved voter experience through the vote center model. All active registered voters will receive a ballot in the mail, and they may still choose to vote in-person at any vote center in San Diego County.

At the time of preparing the EAP, San Diego County would have a minimum of 195 vote centers, all would be open for four days, including election day, with 39 of the 195 vote centers being open an additional seven days for a total of 11 days and a minimum of 130 mail ballot drop box locations are expected based on current voter registration totals and California Elections Code requirements. Voters may return their vote-by-mail ballot by mail (no postage required), at a ballot drop box location, or at any vote center.

As San Diego County transitions to the vote center model, my staff and I remain committed to our mission to provide election services for the citizens of San Diego County to ensure equal access to the election process, protect the integrity of votes, and maintain a transparent, accurate and fair process.

Cynthia Paes
Registrar of Voters
San Diego County

# Vote-By-Mail Ballots

§4005(a)(8)(A)

The implementation of the Voter's Choice Act (VCA) in San Diego County requires that every one of its over 1.9 million active registered voters receive a ballot in the mail. San Diego County has proven that it is well positioned to handle the volume of the printing, mailing, and processing of mail ballots that will result from this obligation. This requirement supports current voter behavior and projected trends, which the San Diego County Registrar of Voter's office has already taken into consideration.

Further, for all future elections, all voters will now receive a ballot in the mail regardless of preference or voting model, pursuant to Assembly Bill 37 (Berman).

## Background

In the March 2020 presidential primary election, the Registrar's office issued nearly 1.4 million mail ballots to voters who specifically requested to receive their ballots by mail, approximately 75% of the county's total registered voters. The number of voters who request to receive ballots by mail has been steadily increasing for the better part of two decades. With such a large percentage who prefer voting by mail over the years, the Registrar's office has matured its processes, increased capacity and is more than prepared to manage the processing of mail ballots accurately and securely.

This preparation proved successful while administering the November 2020 presidential general election. As a result of the COVID-19 global pandemic, the Governor's two Executive Orders (N-64-20 and N-67-20), and related legislation (Assembly Bill 860 - Berman and Senate Bill 423 - Umberg) permitting the Registrar of Voters to conduct the presidential general election under a "VCA-like" voting model, the Registrar's office mailed over 1.96 million ballots to all active registered voters in the county and made available 235 in-person voting sites open for four days, and 125 mail ballot drop-off locations open for nearly a month.

The Registrar again operated under a "VCA-like" model for the September 14, 2021, California Gubernatorial Recall Election. Over 1.96 million ballots were mailed to the county's active registered voters, 131 mail ballot drop-off locations were open for nearly a month and 221 in-person voting sites were open for four days of in-person voting.

## Ballot Printing & Mailing Preparation

The Registrar's office has a state certified vendor who can handle the vote by mail ballot printing and mailing capacity. The office has also maintained a long-term and strong partnership with its local United States Postal Services office to ensure timely delivery and return of mail ballots.

The vote by mail packet is sent to voters in a white envelope labeled with the Official Election Mail logo and contains the following:

- A yellow return envelope
- The official ballot, which may be on multiple ballot cards depending on how many contests are in the election
- Instructions on how to complete and return the ballot
- The closest vote center & ballot drop box location along with direction to the complete lists and hours of operation at sdvote.com
- An "I Voted" sticker

## Processing Returned Mail Ballots

The Registrar's office has invested over the years to manage backend processing of mail ballots. The office currently operates its own high-speed mail sorting machines that are used to process returned ballots. These sorting machines take an image of every returned envelope, and tracks that the ballot has been returned. The images of the signature on the returned envelopes are used by staff to perform a signature comparison and determine if the signature compares with the voter's signature on file. The speed of the mail sorting equipment, its integration with the signature verification process, and the use of automated extraction machines has allowed the Registrar's office to seamlessly handle the volume of returned mail ballots.

## Counting Returned Mail Ballots

The Registrar's office has eight high-capacity scanners that can scan over 10,000 ballots per hour per scanner. These were purchased in 2019 and have more than doubled scanning capacity. The office has access to an additional 40 Canon scanners that can scan over 4,000 ballots per hour per scanner and can be used when additional capacity is required during the election cycle.

## Tracking Mail Ballots

The Registrar's office uses the Secretary of State's Where's My Ballot system operated through BallotTrax. This system provides additional transparency for voters on the status of their mail-in ballot. Voters can receive notifications as their security return envelope with ballot enclosed moves through the mail stream. Mail ballots are tracked using an Intelligent Mail Barcode (IMB) which the United States Postal Service uses to track when ballots are mailed and returned to the Registrar's office.

# Vote Center and Ballot Drop Box Locations

§4005(a)(10)(B)

The VCA establishes detailed criteria and formulas for the placement and locations of vote centers and ballot drop box locations. Vote centers and ballot drop box locations will be decided based on specific considerations and requirements described below:

- Proximity to public transportation
- Proximity to communities with historically low vote-by-mail usage
- Proximity to population centers
- Proximity to language minority communities
- Proximity to voters with disabilities
- Proximity to communities with low rates of household vehicle ownership
- Proximity to low-income communities
- Proximity to communities of eligible voters who are not registered to vote
- Proximity to geographically isolated populations, including Native American reservations
- Proximity to college campus or university
- Access to accessible and free parking
- The distance and time a voter must travel by car or public transportation
- Traffic patterns near vote centers and ballot drop-off locations

## Vote Center Formula and Considerations

§4005(a)(10)(I)(vi)(I)

The VCA has established a formula for determining the number of vote centers based on the number of registered voters. Counties are instructed to provide one 11-day vote center for every 50,000 registered voters and one 4-day vote center for every 10,000 registered voters. Based on the algorithm outlined in the VCA, the required minimum is 39 vote centers open for 11 days, including Election Day, and 195 vote centers that will be open for four days, including Election Day, in San Diego County.

The Registrar's office plans to provide more vote centers than the required minimum. San Diego County will operate approximately 39 vote centers open for 11 days, including Election Day. All of the locations will be in full operation during the last four days of voting throughout San Diego County. Vote centers will have two "opening days", with greater numbers of vote centers in operation during the final four days with expanded hours on Election Day.

Increasing the number of locations will enable the placement of additional vote centers in isolated communities like Borrego Springs, Boulevard, Campo, Descanso, Rincon, and Warner Springs.

## Vote Center Minimum Requirements

Vote centers will be decided based on requirements set forth in statute, the accessibility to voters with disabilities and language needs, location availability, and public feedback. The Registrar's office will use voter and population data to assist with selecting the best areas for vote centers.

The Registrar's office has been identifying and assessing hundreds of potential facilities to ensure that locations are distributed throughout San Diego County in a manner that provides greater access and convenience for all voters.

## Vote Center Site Selection

VCA requires counties to consider at a minimum fourteen criteria when establishing vote centers. The Registrar's office uses the Center for Inclusive Democracy (CID) siting tool and the most current available geospatial data from SanGIS to consider all required criteria. The Registrar's office provides access to the interactive CID siting tool which allows the user to search for and evaluate any proposed location against required criteria (see Center for Inclusive Democracy Siting Tool description on page 17).

While the CID Siting Tool provides a quick and effective way to assess proposed locations against required criteria, it does not automatically define where vote center locations will be identified and confirmed.

## Vote Center Survey Assessment

In addition to considering required criteria, a vote center survey assessment considers many of the other site selection elements that, while not required by law, impact the vote center siting process. Some examples of these site selection elements include path of travel, size of the voting room, the presence of adequate lighting (both inside and outside), the geographic area of the proposed site, internet connectivity, and electrical capacity.

## Vote Center Facility Recruitment Process

As a result of the COVID-19 global pandemic and emergency legislation the Registrar's office conducted both the November 2020 presidential general and the September 2021 gubernatorial recall elections under a "VCA-like" voting model with 221 to 235 voting locations open for four days of voting across the county. These voting locations were

again reviewed and assessed to determine if they would meet minimum requirements for a vote center.

Locations unable to accommodate vote center operations, such as private residences and locations under 1,000 square feet, were contacted to inform them of the transition to a new voting model and thanked them for their past service. The remaining facilities were moved forward to the next level of review in the recruitment process.

## Facility Research

Based on the previous facility recruitment process, a list of over 500 voting locations has been reviewed and contacted to serve as possible vote centers if initial criteria were met.

Non-public facilities were contacted for further discussion on availability and potential costs. Public facilities were contacted to schedule vote center survey assessments.

Consistent with previously used polling place research, additional public properties and facilities within the county are being evaluated and added to a master list for further research. Suitable facilities, that have not served as polling places, have been contacted for vote center site assessments. Additionally, based off population data, cities have been evaluated for a targeted number of vote centers.

## List of Potential Vote Centers with Days and Hours of Operation
§4005(a)(10)(I)(vi)(III), §4005(a)(10)(I)(vi)(VI)

The Registrar's office is currently in the process of identifying potential vote centers and conducting site assessments and accessibility surveys. Vote center locations will be selected in conjunction with public feedback and the requirements as necessitated by law. The final list of selected vote centers will be included in the Voter Information Pamphlet and will be available on the Registrar's website, sdvote.com.

Starting ten days before Election Day, approximately 39 vote centers will be open during regular business hours, from 8:00 a.m. to 5:00 p.m., and on Election Day, from 7:00 a.m. to 8:00 p.m. An additional 196 vote centers will open starting at three days before Election Day. See page 61 in Appendices for the 11-Day and 4-Day Locations Table at the time of publishing. The San Diego County Registrar of Voters will publish a list of vote centers at sdvote.com.

## Map of Suggested Areas for Vote Centers
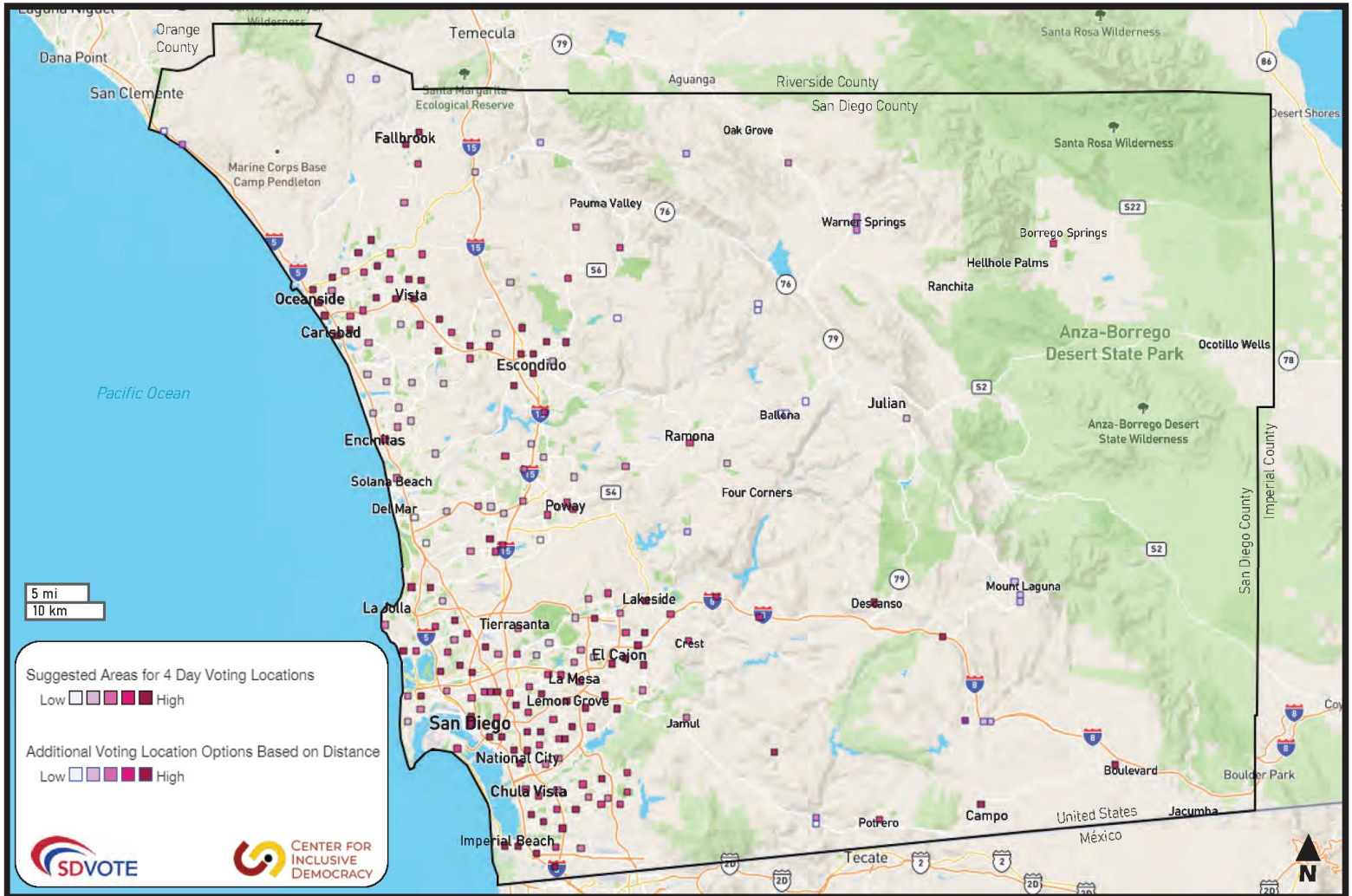
## Vote Center Layout
§4005(a)(10)(l)(vi)(XI)

A voter's experience at any of the county's vote centers will be similar to voting at one of the voting locations used during the September 2021 gubernatorial recall election. Vote centers offer voters enhanced services and benefits that are secure and convenient. All vote centers will be equipped with a minimum of four electronic rosters (electronic pollbooks, or e-pollbooks) allowing vote center staff to verify the status and eligibility of the voter quickly and easily, and a minimum of eight ballot marking devices.  At vote centers, a voter will be able to:

- Vote in-person or drop off an already voted mail ballot (sealed inside its return envelope)
- Use a touchscreen ballot marking device to mark selections and print out an official ballot
    - All ballot marking devices are fully accessible allowing voters with disabilities to vote independently and privately
- Vote in-person and cast the ballot received in the mail
- Get a replacement ballot and vote the same day
- Get language assistance
- Register to vote and vote the same day
- Update voter registration information (address, political party)

The Registrar's office will implement vote center layout guidelines to ensure all ballot marking devices and voting booths are placed in a manner that allows a voter to mark their ballot independently and privately. Layouts will be sensitive to the accessibility needs of voters and will be expected to be adjusted to accommodate the varying shapes and room sizes of each location (see page 60 in Appendices for a sample layout).

Each vote center layout incorporates four stations:

- Greeter Station: Greet voters, manage any lines, accept mail ballot drop off or provide check-in forms, clipboard, pen, and direct voters to check-in station
- Check-in Station: Check-in voters, conditionally register voters and provide assistance
- Voting Station: Voters mark their selections privately and independently with a ballot marking device or in a voting booth (marking ballot mailed to them)
- Check-out Station: Cast ballot in official ballot box and receive "I Voted" sticker

## Number of Vote Center Employees
§4005(a)(10)(l)(vi)(IX)

The estimated number of vote center employees is based on the number of 11-day and 4-day vote centers, the number of check-in stations and ballot marking devices in relation to the anticipated turnout of a vote center and a schedule that supports all-day shifts. Estimates of the number of required vote center employees are calculated based on an average of six staff needed at the 11-day centers, and twelve staff at the 4-day voting at all centers. The average considers that there may be differences in the number of required staff at any given vote center.

| Vote Center Type | # Sites | Staffing Type | # Days | Full-day Shifts | Projected Staff |
|---|---|---|---|---|---|
| 11-Day | 39 | 6-person staff | 7 Days | 39 sites x 6 staff | 234 |
| | | 12-person staff | 4 Days | 39 sites x 6 added staff | 234 |
| | | | | | |
| 4-Day | 181 | 12-person staff | 4 Days | 186 sites x 12 staff | 2,172 |
| | | | | | |
| Total Projected Need (All numbers are estimates) | 220 | | | | 2,640 |

## Ballot Drop Box Location Formula and Considerations
§4005(a)(10)(l)(vi)(II)

The VCA has established a formula for determining the number of ballot drop box locations based on the number of registered voters. Counties are instructed to provide at least two locations within the jurisdiction where the election is held or at least one ballot drop box location for every 15,000 registered voters. San Diego County Registrar plans to provide approximately 130 ballot drop box locations throughout San Diego County.

Minimum criteria are being considered and evaluated while researching any potential ballot drop box location. Ballot drop box sites that will best provide voters with additional options to drop off their ballot securely and conveniently are being considered. Best efforts are being made to identify locations for stand-alone drop boxes, in areas with existing security camera coverage in different areas than vote center sites and post offices.

There will be a combination of stand-alone and staffed ballot drop box locations.

## Ballot Drop Box Minimum Requirements
§4005(a)(10)(l)(vi)(VI)

In addition to the VCA minimum requirements, the California Secretary of State's office provides regulations such as accessibility and language requirements. Stand-alone ballot drop boxes have been designed to provide translated legal language included in the graphics of the ballot drop box. As well, the Registrar's office is evaluating the possibility of adding additional features to support voters with disabilities, such as content in Braille, and high contrast artwork, and will continue to work with disability community partners to research best practices for future consideration.

Ballot drop box locations, whether indoors or outdoors, will be decided based on the requirements set forth in the VCA, accessibility to voters with disabilities and language needs, location availability, and public feedback.

The Registrar's office will be identifying and assessing hundreds of potential locations to ensure that the ballot drop boxes are distributed throughout San Diego County in a manner that provides greater access and convenience for all voters.

As well, the Registrar will follow "California Code of Regulations (CCR) Title 2. Administration, Division 7, Chapter 3. Article 1. Vote by Mail Ballot Drop Boxes and Vote by Mail Drop Off Locations" guidelines which provide security measures in the design requirements of the ballot drop box, security monitoring and procedures of use during the available voting period. The design and language printed on the ballot drop boxes

will inform the public that the box is official and secure. Ballot drop boxes will have preventative security such as anti-vandalism coating and fire suppression features.

## Ballot Drop Box Survey Assessment

VCA requires counties to consider at a minimum fourteen criteria when establishing ballot drop box locations. The Registrar's office uses the Center for Inclusive Democracy (CID) siting tool and the most current available geospatial data from SanGIS to consider all required criteria. The Registrar's office provides access to the interactive CID siting tool which allows the user to search for and evaluate any proposed location against required criteria (see description of Center for Inclusive Democracy Siting Tool on page 17).

While the CID Siting Tool provides a quick and effective way to assess proposed locations against required criteria, it does not automatically define the final ballot drop box locations.

Beyond the minimum requirements, additional criteria will be considered in choosing the ballot drop box locations. These criteria, while not required by law, impact the siting process, and improve the desirability of the location. Some examples of these site selection elements include, presence of an onsite security camera, availability of short term/temporary parking spaces for the ballot retrieval team, and the presence of adequate lighting at the proposed site.

## Ballot Drop Box Location Recruitment Process

An informational packet is being developed which will include a letter from the Registrar of Voters and an informational ballot drop box flyer on specifications, expectations, and frequently asked questions. The packet will be used to outreach to potential sites and will provide detailed information about the ballot drop box process. The packet will include a ballot drop box agreement so that all parties have a clear understanding of roles and obligations.

Previous polling places and mail ballot drop off locations were reviewed to determine if the location could support a ballot drop box on site. Working concurrently with potential vote center site selections, potential ballot drop box locations have been identified that will provide additional options for voters to drop off voted ballots. In addition, research has been conducted on potential city sites, libraries, and other publicly available locations. Well-known retail shopping centers and privately-owned properties have also been identified as possible locations.  All potential ballot drop box locations are being further reviewed. Like the vote center recruitment process, cities and areas that have the largest need for ballot drop boxes are being prioritized.

Every potential site will undergo a site assessment to determine suitability and accessibility. Once the site is fully reviewed, final determinations will be made on the potential location of any placement. This will require working with the site tenant, property management company and/or property owner for approval.

## List of Potential Ballot Drop Boxes with Days and Hours of Operation
§4005(a)(10)(l)(vi)(IV), §4005(a)(10)(l)(vi)(VII)

The Registrar's office is currently in the process of identifying potential ballot drop box locations and conducting site assessments and accessibility surveys. Ballot drop box locations will be selected in conjunction with public feedback and the requirements as necessitated by law. The final list of selected ballot drop box locations will be included in the Voter Information Pamphlet and will be available on the Registrar's website at sdvote.com.

All ballot drop box locations will be open during regular business hours with at least one accessible box that is available 24 hours a day, 7 days a week. All ballot drop box locations will close Election Day, at 8:00 p.m.

See page 61 in Appendices for Ballot Drop Box Locations Table at the time of writing and publishing. The Registrar of Voter's office will publish a list of ballot drop box locations at sdvote.com.

## Map of Suggested Areas for Ballot Drop Box Locations
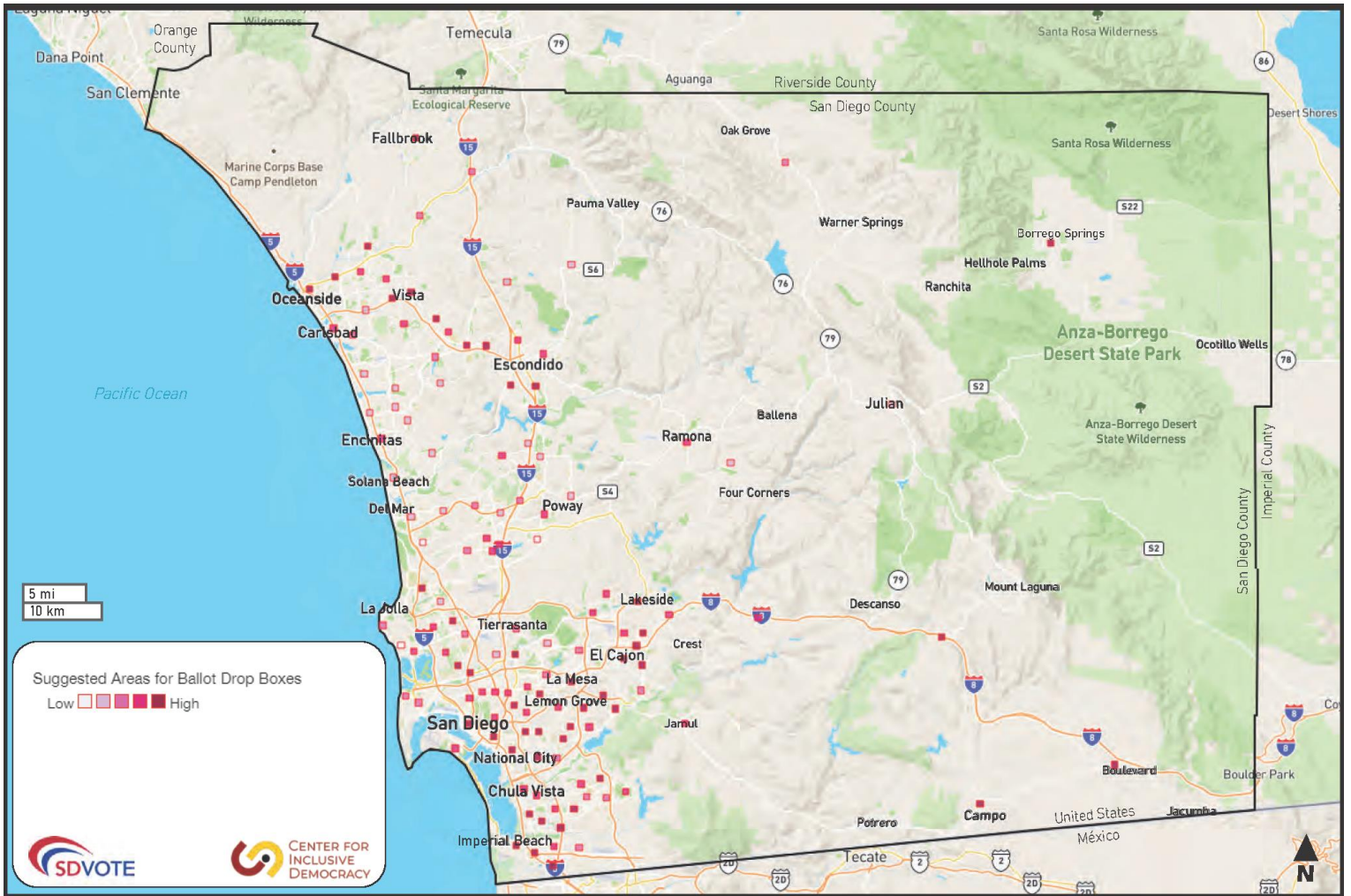
# Vote Centers and Ballot Drop Box Siting Tool and Methodology

To assist with selecting sites for vote centers and ballot drop box locations, the Registrar's office uses the [Center for Inclusive Democracy (CID) siting tool](#) and the County's Geographic Information System (GIS) technology to help identify optimal sites for potential vote centers and ballot drop box locations. This is accomplished by visualizing demographic and voter data, polling places, parcel information, census data, and precinct information at the community level.

Utilizing the siting tool's grid, made up of half mile cells covering the entire county, "suitable areas" were identified and compared against archived polling places, voting locations and new public properties and facilities. Survey assessments were performed to determine if the locations would meet minimum required criteria and other site selection elements for a vote center or ballot drop box location.

To further assist with the process, the CID data was integrated with potential vote center and ballot drop box locations based off archived polling places, voting locations, public infrastructure, and community sites. This allows exploring existing data, proposing new sites, and tracking progress of site selection process to make informed decisions.

## Methodology

Using CID siting tool, site selection elements, and GIS technology, the San Diego Registrar of Voters will identify locations for all "suitable areas" in the County to host vote centers and ballot drop box locations.

## Site Selection Suggestion Form on Website

Another way vote center and ballot drop box locations are selected for assessment is public feedback received through the Site Suggestion Form on [sdvote.com](#). This allows the public to provide a facility name, address, and a reason for suggesting a location. The Registrar's office continues to follow up on feedback related to vote centers and ballot drop box locations.

# Services for Voters with Disabilities

§4005(a)(10)(l)(vi)(X)

The San Diego County Registrar of Voters is committed to supporting voters with disabilities throughout the transition to the vote center model. The Registrar's office will expand and update services for voters with disabilities through a collaborative process of community and advisory committee input and by using an updated comprehensive accessibility survey.

The Registrar's office supports voters with disabilities by:

- Ensuring all vote centers meet accessibility requirements
- Using ballot marking devices with current accessibility supported technology
- Providing the ability to cast a ballot independently from home through the county's remote accessible vote by mail (RAVBM) system
- Providing audio versions of voting materials

## Updated Accessibility Survey

§4005(a)(4)(C)

To comply with accessibility requirements, the Secretary of State Accessibility Checklist was reviewed, and additional requirements were added to the Registrar of Voter's Polling Place Survey to create the San Diego County Registrar of Voters Vote Center Survey. The updated version focuses on a more in-depth examination of paths of travel from public transportation, seeking sites with a maximum number of accessible parking spaces, and additional questions to differentiate between types of curb ramps.

The past survey was also reviewed to ensure that all questions on the current survey follow the Secretary of State Accessibility Checklist and the requirements in the VCA. The format of the Vote Center Survey was also updated from previous paper versions and outdated electronic versions to an application-based program that can be used on a mobile electronic device.

## Information for Services for Voters with Disabilities included in Voter Information Pamphlet and VBM Instructions

§4005(a)(8)(B)(i)(IV)

The Voter Information Pamphlet will include information on how voters with disabilities can request assistance, Disability Rights California's Voting Hotline phone number, and how to contact the Registrar of Voter's office for any general questions. Additionally, the pamphlet will specify that a voter unable to mark a ballot may bring up to two individuals

to assist with voting. The pamphlet will also include a postcard with prepaid postage for voters to request a remote accessible vote by mail ballot (RAVBM).

The mail ballot instructions will inform voters of the availability of requesting election materials in an accessible format.

## Accessible Information Posted to Website
§4005(a)(10)(I)(i)(IV), §4005(a)(8)(B)(ii)

The Registrar of Voter's website provides information to all voters in an accessible format. Special attention has been given to the design of the website to facilitate compatibility with screen readers and easy navigation.

The website provides voters with information relating to the election process, registering to vote, VCA legislation, and the Election Administration Plan (EAP). The website also has a dedicated Accessible Voting (sdvote.com) webpage that will provide information about services available to voters with disabilities, including:

- Vote center and ballot drop box accessibility
- Ballot marking device description and instructions
- Resources for voters with disabilities
- Requesting a remote accessible vote by mail ballot (RAVBM)

The website will include information on the types of services available to voters with disabilities, what services can be accessed at vote centers, and more. It will also include a list of vote centers and ballot drop boxes in an accessible format.

## How a Voter with Disabilities may request a Mail Ballot, RAVBM, or Replacement Ballot
§4005(a)(5), §4005(a)(10)(I)(ii)

With the move to vote centers, a person with a disability can request a mail ballot, RAVBM, or replacement ballot via the website, through email, over the phone, in written form, or in person at the Registrar's office. A voter may also request RAVBM through the postage-paid postcard included in every Voter Information Pamphlet. In addition to these options, voters will also be able to request a replacement ballot and vote in-person at any vote center.

## Remote Accessible Vote-By-Mail (RAVBM)
§4005(a)(8)(B)(i)(IV)

San Diego County registered voters with disabilities may request a downloadable ballot by connecting to the Registrar's remote accessible vote-by-mail (RAVBM) system. RAVBM provides voters with disabilities the ability to request access to a mail ballot electronically. The ballot can be downloaded to the voter's computer, marked using the voter's own assistive technology and then printed. Instructions are provided in the RAVBM system.

As with any mail ballot, RAVBM ballots must be sealed inside a return envelope as provided in the system's instructions, signed and returned by mail or at any vote center or official ballot drop box location.

Return instructions are also available in the voter information pamphlet sent to every voter's mailing or email address.

## Type and Number of Accessible Ballot Marking Devices
§4005(a)(2)(B), §4005(a)(4)(D), §4005(a)(10)(l)(vi)(X)

All San Diego County vote centers will be equipped with a minimum of eight fully accessible ballot marking devices and may expand the number of devices dependent on the voting room size and voter needs.

A voter can mark their ballot using the touchscreen display, audio tactile device, or their own assistive technology. The ballot marking devices provide voters with disabilities an autonomous voting experience. Ballot marking devices will be arranged to allow all voters the opportunity to cast their ballot privately and independently.

## Type and Number of Reasonable Modifications at Vote Centers
§4005(a)(6)(D), §4005(a)(10)(l)(vi)(X)

There are multiple types of reasonable modifications that will be offered inside vote centers. Electronic check-in, minimum standard of eight accessible ballot marking devices, and physical modifications will be in place to support voters with disabilities.

Magnifiers will be available upon request, and chairs will be available at check-in stations and at the accessible voting units upon request. If a voter needs additional assistance, vote center employees will be available to assist a voter as a visual guide through the voting room, or to read out any information they may not be able to see.

In addition to modifications upon request, each vote center will be surveyed for accessibility. If needed, facilities may be provided with threshold ramps for short rises to

enter rooms, cones to identify hazards, and mats to cover slipping hazards. Most facilities will be asked to leave doors to the voting room open for accessibility.

Each vote center will have signage with a phone number a voter may call to request curbside voting without entering the vote center.

## Toll-Free Voter Phone Line
§4005(a)(10)(l)(vii)

The public will be provided a toll-free voter phone number to direct voters to the accessibility features in order to ask questions and receive voting and election-related information. The toll-free phone number will be published on the Registrar of Voters website and provided in media outreach and direct voter contact information including the Voter Information Pamphlet.

Voters who are deaf, hard of hearing, or speech-disabled may use the California Relay Service (CRS) by dialing 711 to use the telephone system via a text telephone (TTY) or other device to call the Registrar of Voter's office toll-free voter phone number. CRS supports the following modes of communication: TTY, VCO, 2LVCO, HCO, STS, VASTS, ASCII, or Voice.

## Video Conferencing

The Registrar's office is researching options for providing American Sign Language interpretation assistance upon request at vote centers.

# Language Assistance Services

The Registrar of Voter's office provides comprehensive language assistance services to voters. From having dedicated bilingual staff prepare culturally appropriate translations and maintaining an extensive event calendar, the Registrar's office is committed to providing numerous opportunities for language communities to learn about the transition to vote centers.

## Translated Reference Ballots and Language Assistance
§13400

Per California Elections Code §14201, the Registrar's office is required to provide translated reference ballots at targeted precincts and information indicating that translated reference ballots are available at targeted precincts.

## Language Assistance Services included in Voter Information Pamphlets or Mail Ballot Instructions and Website
§4005(a)(8)(B)

Voters will be notified of their ability to request translated election materials and language assistance services in the Voter Information Pamphlet and mail ballot instructions.

The website will provide the complete list of language assistance services. Currently, the Registrar's office utilizes Language Assistance (sdvote.com) to provide information on language assistance services under the polling place model. This webpage will be updated to reflect language assistance services available under the vote center model.

## Bilingual Vote Center Staffing and Supported Languages
§4005(a)(10)(l)(vi)(IX)

The Registrar's office will determine which vote centers are located in or adjacent to a precinct that meets language requirements under the federal Voting Rights Act (VRA) for in-person language assistance. In addition, the Registrar's office will solicit public input regarding which vote centers should be staffed by individuals who are fluent in specific languages, pursuant to subdivision (c) of §12303 and §203 of the federal Voting Rights Act. Every effort will be made to recruit and assign bilingual vote center staff to these vote centers.

At vote centers identified as meeting language assistance requirements, voters will still have alternate options to receive effective in-language assistance such as translated written materials, or assistance over a telephone call.

## Toll-Free Voter Phone Line and Voter Call Center

§4005(a)(10)(l)(vii), §4005(a)(10)(l)(i)(I)

Leading up to Election Day, the Registrar's office operates a call center that is staffed with bilingual operators and utilizes an interpreter call-in service to assist voters (in-language) with questions before, during, and after an election. The toll-free call center number is (800) 696-0136 and it has been activated.

The toll-free phone number will also be published on the Registrar's office website, public service announcements, marketing materials, and provided in media outreach and direct voter contact information including the Voter Information Pamphlet. There is one toll-free number to serve the public, including language communities.

# Voting Technology

## Electronic Roster of Voters (E-pollbooks)

Electronic pollbooks (e-pollbooks) replace paper rosters and provide a mechanism to ensure efficient and secure processing of eligible voters at any vote center location. These e-pollbooks contain an electronic list of registered voters (Roster of Voters) that are used at vote centers. The Roster of Voters is the official list of all registered voters eligible to vote in the election. E-pollbooks may be used to verify voter registration data, including name, address, date of birth, preferred language, party preference, precinct, and vote-by-mail status. However, e-pollbooks never store driver's license number, or any reference to a social security number. They provide better searching and more up-to-date voter status information than a paper roster, creating a better voting experience for voters.

The e-pollbooks exchange voter status updates with the voter registration system in a protected, encrypted way, which enables the staff at the vote center to better verify a voter's eligibility to receive a ballot and prevent double voting. The registration system shares that information through its connection to the VoteCal system.  VoteCal is the centralized statewide voter registration database that interacts and exchanges information with county registration database and other state systems such as Department of Corrections and Rehabilitation, Department of Public Health, and the Department of Motor Vehicles.


## Voting System

The Registrar of Voters follows strict chain of custody requirements for voting system software and hardware throughout the testing, certification, and operating process. As part of the certification process, San Diego County's voting system went through rigorous functional and security testing conducted by the Secretary of State's office and a certified voting system test lab in order to ensure the system's compliance with California and federal laws, including the California Voting System Standards (CVSS) which are the strictest in the nation. The county's certified voting system software and hardware is used in an environment where chain of custody and software integrity is strictly controlled.

Security is built into every aspect of county's voting technology.  As part of the rigorous voting technology certification process, an independent third-party testing authority conducted source code review and evaluation, hardware and software security penetration testing, and operational testing to validate system performance and functioning under normal and abnormal conditions.  This was done to identify any

vulnerabilities in the code requiring voting system vendors to resolve or mitigate prior to certification to essentially prevent any issues with the county's elections.

The Registrar's office strict chain of custody requirements, including personnel requirements, protects the source code from breaches and the post-election reviews and audits establish compliance between voted ballots and the voting system.

In addition, the county's voting system is paper based, meaning the Registrar's office has a paper ballot trail for every vote cast.

## Ballot Marking Device (BMD)

Every vote center will have a minimum of eight touchscreen ballot marking devices that will print out an official paper ballot with the voter's choices that they can review before placing the ballot in the official ballot box to be counted at the Registrar's office.

Voters visiting these locations to cast their ballot in person will mark their ballot using the device. This device does not store, tabulate or count any votes and it does not store any voter information.

There is a reason why these devices are called ballot marking devices. The voter marks their selection on the screen. Then, on the paired printer the voter will print out their official ballot with their selections. This official paper ballot is what goes inside the official ballot box to be tabulated at the Registrar of Voter's office.

The ballot marking devices are fully compliant with the Americans with Disabilities Act. In addition to English, voters can select a translated ballot in one of the County's four federally covered languages: Spanish, Filipino, Vietnamese, and Chinese.

Vote center staff will start a voter's session by activating the device. Voters choose the language and make their selections by touching the screen next to voting choices. Voters can review their choices and make corrections if necessary on-screen, then tap "print ballot" to print out their official ballot. After reviewing their selections, voters can place their ballots in the secrecy sleeve or envelope given to them by vote center staff and may place it in the ballot box or give it to vote center staff to place in the ballot box for them.

Instructional videos will be available at sdvote.com.

# Voting Security

The Registrar's office aggressively pursues security measures to protect the integrity of our elections by paying attention to issues related to ballot integrity and voter registration systems. Although threats are constantly changing and incidents are unique, there are best practices and strict protocols in place to prepare for threats and incidents.

The Registrar's office continues to improve our current systems through hardware and software lifecycle management practices. The Registrar's office has implemented physical and cybersecurity controls while incorporating training for employees.

There are strict access controls in place securing the room where the voting system resides. Each room in the Registrar's office has ceiling mounted cameras directed at entry and exit areas for additional security precautions.

## Security and Contingency Plans to Ensure Prevention of Disruption
§4005(a)(10)(l)(vi)(VIII)(ia)

The Registrar's office has a multi-pronged approach to ensure prevention of disruption to election operations through partnerships, internal controls, and procedures.

### State, Federal, and Local Partnerships

The Registrar's office has developed a relationship with the San Diego County Chief Technology Office (CTO) and the current Information Technology Outsourcer (ITO) – who manages the county's IT network. The Registrar's office also has a direct relationship with the California Secretary of State, Department of Homeland Security (DHS), Federal Bureau of Investigation (FBI) and the Election Assistance Commission (EAC).

There is increased collaboration around election cycles before and after the election. The Registrar's office enhances security awareness and communication, including regular meetings with the County's CTO, ITO, Sheriff, DHS, and the FBI.

### Internal Controls

From a technical perspective, the Registrar's office includes a multi-layered approach to ensure the data remains encrypted and secured at all times. Physical security is also a consideration when choosing a location to host a vote center. Only facilities that provide adequate physical security will be chosen.

Mobile device management allows total control of securing and enforcing policies related to e-pollbook tablets. Mobile device management allows for the ability to

remotely wipe a device, use password enforcement, and enable software updates as needed.

Every vote center will have a smartphone for notification in the event of an emergency. Vote center staff will also receive training and instructions in their reference manual on what procedures to follow should there be an emergency. Voting equipment will have battery back-up in the event there is a loss of power.

### Procedures, Methods and Standards

Chain of custody procedures are used as an administrative control as part of the overall strategy to secure election operations. The chain of custody procedures ensures that physical tracking of voting system equipment is in place.

Voting system components are secured within a secure location until deployed for the election. Ballot marking devices are placed in numerically sealed transportation containers. All voting equipment is tracked with RFID labels when deployed and returned to the Registrar's office.

Election workers sign chain of custody documents, known as seal verification logs, for voting equipment at distribution locations. Election workers and vote center staff will be required to check the security seals periodically and report any broken seals or suspicious activity. Voting equipment is inventoried and placed in a secured location.

## Security and Contingency Plans to Ensure Continuation of Election in Event of Disruption
§4005(a)(10)(l)(vi)(VIII)(ib)

The Registrar's office has a continuity of operations plan in place to mitigate or prevent disruptions in the elections process; however, it is equally important to be prepared to respond to the real possibility of an incident or disruption. This section outlines the steps taken to be prepared to continue elections operations in the event of a disruption.

### Vote Center Response During the Voting Period

During the voting period, election support personnel are located throughout San Diego County, ready to respond to any incident. These field personnel have replacement voting equipment and supplies and are trained to handle technical issues. Vote center employees have emergency contact information, including a dedicated helpdesk that can quickly resolve issues, or dispatch a member of the support team in the field.

All vote center equipment functions independently. If one piece of equipment stops functioning, it does not impact the operation of other voting equipment.

## Continuity of Operations Plan

The Registrar's office has an in-depth plan that can be used in the event of a cybersecurity incident or outage. This plan provides a systematic way to identify, address and recover from an incident.

Essential functions and their associated information technology dependencies have been identified to ensure ongoing elections operations in the event of a disruption. It provides a framework for determining critical business processes and enabling the organization to survive the loss of part or all operational capabilities.

Delegations of authority have been set to avoid misinformation and manage the dissemination of information to voters, staff, and media during a disruption, as well as make policy determinations and decisions for functional areas of the department as appropriate.

## Methods and Standards
§4005(a)(10)(l)(iv)

The purpose of the continuity plan is to allow election operations to continue in the event of a disaster, an incident, or a service disruption. By identifying the procedures for essential functions, processes, communications, and alternate facilities, most foreseeable disruptions to elections operations can be mitigated.

## Essential Functions

The continuity plan identifies all essential functions required to run an election. Each of these essential functions are analyzed, and the technical dependencies for each are determined. For each of the technical dependencies, a recovery strategy is defined, including the restoration of required data.

## Communications

The continuity plan also addresses modes of communication, and how communication can continue during a disruption. This includes alternate modes of communication in the event the primary system fails. Responsibilities are assigned for disseminating information, and key stakeholders with whom it will be required to communicate in the event of a disruption. The process that is disrupted determines with whom the communication needs to occur. For example, some disruptions will require communication to only vote center staff, while other disruptions may require communication to the media and general public.

## Alternate Facilities

Alternate facilities are designated for local disasters, such as fires, floods, or other situations that would not allow access to our main facilities.

For vote centers affected by a disaster or power outage, voting activities can be relocated to another part of the facility. Ballot marking devices and E-pollbooks have battery backup and could be moved outside for temporary use due to a short-term loss of indoor access. If voting activities cannot continue then nearby locations will be contacted and voters will be provided guidance on where to go.  Signage will be posted at any affected locations and information related to the relocation will be disseminated through local media outlets.

# Fiscal Impact

## Estimates of Short-Term and Long-Term Savings
§4005(a)(10)(I)(v)

The following tables will show a comparison in the costs of conducting elections pursuant to the Voter's Choice Act compared to recent similar elections under the traditional polling place and VCA-like models.

|  |  |  |  |  |
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# Overview of Voter Education and Outreach Plan
§4005(a)(10)(l)(i), §4005(a)(10)(l)(i)(VI)

The Registrar's office is committed to cultivating new relationships with community organizations and stakeholders, as well as strengthening our existing relationships with community partners during the transition to the vote center model.

The Registrar's office will continue to participate in outreach events that have been historically attended, as well as develop creative and more effective ways of communicating to voters. This Voter Education and Outreach Plan will highlight outreach events the organization will coordinate and/or attend, outline messaging strategies that will increase our presence in the community, and detail how resources will be allocated more efficiently through the analysis of key data points.

## Summary of Goals

- Vote Center community presentations
- Community engagement events
- Partnerships with colleges and universities
- Partnerships with high schools
- 2 – 4 direct voter contacts
- Robust multilingual, targeted media campaign
- Increased social media presence

## Community Partners
§4005(a)(10)(l)(i)(III)

Successfully maintaining a community outreach program includes maintaining established partnerships with community-based groups and organizations. The Registrar's office regularly meets with dedicated individuals from various organizations across San Diego County including advocacy groups, civic groups, citizen leagues, senior centers, churches, city clerks, political parties, and other individuals. Community partners are listed starting on page 45 in Appendices.

### Voter Accessibility Advisory Committee & Language Accessibility Advisory Committees
§4005(a)(9)(A), §4005(a)(9)(B), §4005(a)(10)(l)(i)(I)

The Registrar's longstanding Voter Accessibility Advisory Committee (VAAC) and Language Accessibility Advisory Committees (LAAC) are designated to focus on the needs of voters with disabilities and minority language communities.

The mission of the LAAC is to advise and assist the Registrar's office with implementation of federal and state laws relating to access to the electoral process by voters with limited-English proficiency.

The LAAC also provides recommendations identifying and prioritizing activities and programs to ensure equal access to the ballot. The responsibilities of the committee include providing expertise on language accessibility issues; providing recommendations identifying and prioritizing activities; and responding to the office's questions regarding language support.

The mission of the VAAC is to advise and assist the Registrar's office with providing services to voters with accessibility needs and explore all opportunities to provide equal access to the ballot.

The VAAC also provides recommendations identifying and prioritizing activities and programs to ensure voters with disabilities can independently cast a ballot. The responsibilities of the committee include providing expertise on accessibility matters; incorporating accessibility procedures into operations; and providing feedback to the Registrar's office regarding accessibility standards and outreach to voters with disabilities.

LAAC and VAAC meeting agendas and a list of members and supporting organizations for each group can be found starting on page 55 in Appendices. Language community partners and disability community partners are listed starting on page 45 in Appendices.

## Voter Education Workshops for Language Communities
§4005(a)(10)(l)(i)(VI)(ia)

Following the final publication of the EAP, the Registrar's office will host voter education workshops to provide vote center and election information for each of San Diego County's federal and state required languages. The federally covered languages include Spanish, Filipino, Vietnamese, and Chinese. The state covered languages include Japanese, and Korean. Additionally, the County established Board Policy A-139: Language Access to provide meaningful access for the limited English-speaking community to services, programs and activities offered by the County of San Diego. Arabic is covered under this policy.

Each workshop will include information about the vote center model, voting equipment overview/demonstration, language assistance services, ballot drop-off options, and methods to request translated election materials. Information about the workshops will be announced at least 10 days in advance of the date and will be shared with the LAAC and language community organizations.

The Registrar's office will partner with the LAAC and its language community partners to determine the number of workshops, dates, times, and locations, and what materials to distribute to best serve voters with language needs.

## Methods to Identify Language Communities
§4005(a)(10)(l)(i)(V)

The Registrar's office utilizes the number of voters who request language assistance through voter registration forms. Voters may also notify the Registrar's office of their language preference by telephone, fax, email or online to update their language preference. Sources such as the United States Census Bureau help identify areas where there may be communities that have limited-English proficiency and may need language assistance.

In addition, the Registrar's office receives input from language community partners on the geographic distribution of where language communities exist in San Diego County.

## Toll-Free Voter Phone Line and Language Assistance
§4005(a)(10)(l)(vii), §4005(a)(10)(l)(i)(I)

Leading up to Election Day, the Registrar's office operates a call center that is staffed with bilingual operators and utilizes an interpreter call-in service to assist voters (in-language) with questions before, during, and after an election. The toll-free call center number is (800) 696-0136 and it has been activated.

The toll-free phone number will also be published on the Registrar's office website, public service announcements, marketing materials, and provided in media outreach and direct voter contact information including the Voter Information Pamphlet. There will be one toll-free number to serve the public, including language communities.

## Voter Education Workshop for Disability Community
§4005(a)(10)(l)(i)(VI)(ib)

Following the final publication of the EAP, the Registrar's office will host voter education workshops to increase accessibility and participation of eligible voters with disabilities. The workshops will include education about the vote center model, voting equipment overview/demonstrations, the accessibility of the voting equipment, ballot drop-off information, and options for obtaining an accessible vote-by-mail ballot.

The Registrar's office will partner with the VAAC and its disability community partners to determine the number of workshops, dates, times, and locations, and what materials to distribute to best serve voters with disabilities. Possibilities include developing

instructional and informational outreach materials on topics such as RAVBM and available services for voters with disabilities at vote centers.

Information about the workshop events will be announced at least 10 days in advance of the date and it will be shared with the VAAC and disability community organizations.

## Remote Accessible Vote-By-Mail Outreach
§4005(a)(10)(l)(i)(II)

The Registrar's office will develop an outreach plan to inform voters of the availability of RAVBM in partnership with the VAAC. Different strategies will be created based on the target audience and best practices on how to reach them. This will be implemented as a part of the larger overall media strategy for informing and engaging voters leading up to the June 7, 2022 Gubernatorial Primary Election.

## High Schools

The Registrar's office has strong relationships with high schools through its Student Poll Worker Program. The program allows students to participate as poll workers on Election Day and gain hands-on experience in the democratic process.

In addition, the Registrar's office will leverage its existing relationships with high schools to provide pre-registration opportunities, voter registration training, and information on how elections are conducted under the vote center model.

## Colleges and Universities

There are over twenty colleges and universities in San Diego County. The Registrar's office has built relationships with many colleges and universities through hosting polling places and mail ballot drop-off locations, as well as supporting voter education efforts and voter registration training to student organizations. The Registrar's office has already begun planning efforts with colleges and universities to host a vote center or mail ballot drop box location on campus.

## Voter Engagement and Community Events

Participating in events throughout San Diego County is an integral part of the Registrar's voter outreach program. Covering a diverse and expansive area, these efforts aim to achieve the following goals:

- Educate voters on the transition to the vote center model and voting options
- Provide information and allow opportunity for individuals to register to vote
- Network and pursue collaborative opportunities

As many groups exist within San Diego County, participation in community events allows the Registrar's office to promote services, build partnerships, and interact with various communities. Targeted groups have included, but are not limited, to the following:

- Community groups
- Churches
- Citizenship classes
- Language Groups
- Rotary clubs
- High Schools
- Universities
- Professional associations
- Student organizations
- Public service agencies
- Cultural clubs
- Non-profit organizations
- Youth groups
- Service organizations
- Senior citizen centers

## Community Events

To maintain presence in the community, the Registrar's office will continue to focus its community outreach efforts on small-to-medium and large-scale events. The Registrar's office will be present at these events to register eligible voters and to provide information about the transition to the Vote Center model, voting, and other election information. Staff will engage the public, answer questions, and assist in filling out voter registration forms.

By participating in these events, the Registrar's office will have access to thousands of individuals in communities throughout San Diego County. A list of potential community events being pursued in the 2022 election cycle is available on page 43 in Appendices.

## General Media Plan
§4005(a)(10)(l)(i)(I)

To inform San Diego County voters of the upcoming changes to voting and elections, the Registrar's office will take an expansive approach to reach as many voters as possible, multiple times. Advertising tactics include, but not limited to, social media, direct mailing, print, broadcast, video, digital, outdoor posters, audio, and radio. The Registrar's goal is to saturate the spectrum of media outlets for voters to increase the potential for a voter to see informational and marketing materials.

In additional to reaching the general market, the media campaign will feature in-language ads targeting hard to reach communities, low voter turnout areas, underserved populations, and more.

## Media Partners
§4005(a)(10)(l)(i)(II), §4005(a)(10)(l)(i)(VIII)

The Registrar's office will provide news stories, video, and social media content for mass distribution and publication to existing media partners and seek out other trusted media sources to relay information. Accessibility options, methods to request an accessible ballot, vote center and ballot drop box locations, other general election information and other voting updates will be shared with media partners. For a list of media partners, please see page 50 in Appendices.

News stories will be posted through the [County News Center](#) which will position information as timely and critical. Stories posted through the County News Center are shared and disseminated to the public through the local media. All stories are translated in Spanish, Filipino, Vietnamese, and Chinese and sent to the appropriate language media outlets.

Additionally, the Registrar often appears on local media to provide up to date information related to the election.

## Language Media Partners
§4005(a)(10)(l)(i)(I)

San Diego County's diverse communities receive news updates and information from a variety of sources, including language media outlets. The Registrar's office has dedicated full-time staff to serve as liaisons to language communities and have developed strong relationships with language media partners in communities that speak Spanish, Filipino, Vietnamese, and Chinese. Information on the upcoming election and

the toll-free voter assistance hotline will be shared with language media partners. For a list of language media partners, please see page <mark>52</mark> in Appendices.

### Direct Voter Contacts
§4005(a)(10)(l)(i)(X)

The Registrar's office plans to send two to four direct mailings to inform all registered voters of the availability of the toll-free voter assistance hotline and the upcoming changes to elections and voting. The mailers may vary in size but will be designed to catch the attention of the voter with vote center branding and messaging. The mailers may also provide information such as voting options, vote center and ballot drop box locations and hours, and when to expect a Voter Information Pamphlet or official mail ballot packet.

### Postage-Paid Postcard for Requesting Materials in an Alternate Language or an Accessible Format
§4005(a)(8)(B)(iii)

All registered voters will receive a postage-paid postcard in their Voter Information Pamphlet to request a mail ballot in an accessible format and to request election materials in alternate languages per §14201 of the California Elections Code and §203 of the federal Voting Rights Act. Instructions will be included in the pamphlet and on the Registrar's website for completing and returning the postcard.

### Public Service Announcements
§4005(a)(10)(l)(i)(VIII), §4005(a)(10)(l)(i)(IX)

The Registrar's office will create visual and audio PSAs in varying lengths and themes to inform voters of the upcoming election (translated in all federally covered languages). The content will be informational as well as instructional such as notifying voters of the upcoming election and options for casting a ballot. Videos and audio will promote the toll-free, accessible voter hotline to ask questions and receive voting and election-related information.

The videos will be open-captioned and be in accessible formats to be inclusive of voters who are hard of hearing or deaf and voters who are blind or visually impaired. Additionally, videos will be audio-recorded in Spanish, Filipino, Vietnamese, and Chinese. Content will be provided to general media partners and language media partners. Please see page <mark>50</mark> in Appendices for a list of general media partners and page <mark>52</mark> for language media partners.

## Social Media

The Registrar's office will use social media to attract new voters and to provide information to existing voters about the change to vote centers and updates on critical deadlines, voting tips, vote centers and ballot drop box locations.

The Registrar's office will utilize Facebook, Instagram, Twitter, and Nextdoor to promote vote center information and target languages (English, Spanish, Filipino, Vietnamese, and Chinese) and populations in San Diego County such as African American, American Indian, Hispanic/Latino, Filipino, Vietnamese, and Chinese.

Below are social media strategies to achieve the overall goals of informing and educating voters about the transition to the vote center model:

- Sponsored posts across social media channels that are targeted to users based on location, demographics, user interests, behaviors, and user preferences
- Create a monthly social media calendar that shares important election information including deadlines, voting options, and more
- Place the Registrar's office as the official resource of election information in San Diego County by sharing important election information, breaking down the voting process, dispelling election misinformation, and responding to voter's most asked questions
- Create eye-catching content including graphics and videos to keep voters engaged and informed

## Outdoor Posters

In addition to traditional and digital advertising, the Registrar's office will strategically utilize large outdoor posters on the exterior walls of gas stations, convenience stores, and bodegas located in hard-to-reach neighborhoods based on targeted zip code selections and the Center for Inclusive Democracy mapping tool. Each poster will feature English and a language that is represented in the specific neighborhood.

This tactic allows the Registrar's office to target neighborhoods where other forms of traditional media can't reach. For a sample of locations please see page 53 in Appendices.

## Website
§4005(a)(10)(l)(i)(IV)

The Registrar's website, sdvote.com will be utilized heavily as the main source of vote center information and materials for the public. Information on the website is in accessible formats and is publicly available. This will include the EAP, methods to

request an accessible mail ballot, the ability to use an accessible ballot marking device and how to use it, lists of vote centers and ballot drop box locations, and other information related to the VCA.

Materials on the website are also translated into the Registrar's federally covered languages so voters with limited-English proficiency in these languages will be able to access important election information.

## Mobile Voting

The Registrar's office will continue to seek opportunities to bring mobile voting to voters in unique locations and geographic areas where voters might otherwise have limited access to in-person voting options.

## Projected Budget for Voter Outreach

§4005(a)(10)(l)(i)(VII), §4005(a)(10)(l)(i)(VII)

The transition to the voter center model is a fundamental change for San Diego County voters and will require significant funding for the multiple facets of the Voter Education and Outreach Plan through the 2022 election cycle.

### Voter Education and Outreach Funding and Comparison to Past Budgets

| Activity | Mar. 2020 Presidential Primary Election | Nov. 2020 Presidential General Election | June 2022 Gubernatorial Primary Election | Nov. 2022 Gubernatorial General Election |
|---|---|---|---|---|
| Advertising | $34,500 | $703,115 | $650,000 | $240,000 |
| Direct Mailers | $459,379 | $681,724 | $895,000 | $780,000 |
| Newspaper Legal Ads | $84,238 | $62,174 | $75,000 | $75,000 |
| Misc. Advertising | $15,552 | $251,493 | $235,000 | $220,000 |
| Misc. Outreach Operations | $0 | $0 | $32,000 | $15,000 |
| Secretary of State Outreach Grant/Contract Funding Source - Reimbursement | $0 | $0 | $500,000* | $0 |

*Pending*

| Program | FY 2019-20 | FY 2020-21 | FY 2021-22 | FY 2022-23 |
|---|---|---|---|---|
| Voter Outreach Program | $1,015,173 | $1,087,491 | $1,131,390 | $1,129,901 |
| | *Actuals* | *Actuals* | *Budget* | *Preliminary Budget* |

# Appendices

## Public Meetings

### Vote Center Public Meetings

In development of the EAP, the Registrar's office will host approximately twenty vote center public meetings in San Diego County to gather input from the public. These meetings give attendees the opportunity to learn about the upcoming transition to vote centers and provide feedback.

To be inclusive of targeted communities, language assistance was provided at select meetings and particular meetings were promoted to the disability community. Additional public meetings were held for Arabic, Laotian, Native American and Somali communities.

| Targeted Communities | Number of Meetings |
|---|---|
| Disability Community | 4 |
| Seniors | 1 |
| Hispanic/Latino | 5 |
| Vietnamese | 5 |
| Chinese | 5 |
| Filipino | 6 |
| Japanese | 3 |
| Korean | 3 |
| **Additional Communities** | **Number of Meetings** |
| Arabic | 4 |
| Laotian | 1 |
| Native American | 2 |
| Somali | 1 |

## Public Meetings

Full schedule of vote center public meetings is provided below.

| Date & Time | Language | Community Focused | In Person or Virtual? | Location Address |
|---|---|---|---|---|
| 12/9/2021 6 PM to 8 PM | English/Vietnamese | Vietnamese | Both | Mira Mesa Rec Center: 8575 New Salem St, San Diego |
| 12/10/2021 5 PM to 7 PM | English | Native American | In Person | Alpine County Library: 1752 Alpine Blvd. Alpine |
| 12/10/2021 5:30 PM to 8 PM | English/Filipino | Filipino | Both | Registrar of Voter's office: 5600 Overland Avenue, San Diego |
| 12/14/2021 5 PM to 7 PM | English | Native American | In Person | Valley Center County Library: 29200 Cole Grade Road, Valley Center |
| 12/14/2021 6 PM to 8 PM | English/Spanish | Hispanic/Latino | Both | Chula Vista Public Library Civic Center: 365 F St, Chula Vista |
| 12/15/2021 1 PM to 3 PM | English/Chinese | Chinese | Both | 4S Ranch San Diego County Library Branch: 10433 Reserve Dr., San Diego |
| 12/15/2021 5 PM to 7 PM | English/Filipino | Filipino | Both | Oceanside Public Library Mission Branch: 3861 Mission Ave, Oceanside |
| 12/16/2021 6 PM to 8 PM | English | General (coordinated with NAACP) | Virtual | |
| 12/18/2021 10 AM to 12 PM | English/Vietnamese | Vietnamese | Both | Wesley United Methodist: 5380 El Cajon Blvd, San Diego |
| 12/18/2021 2 PM to 4 PM | English/Filipino | Filipino | Both | Skyline Hills Library 7900 Paradise Valley Road, San Diego |
| 1/4/2022 6 PM to 8 PM | English/Spanish | Hispanic/Latino | Both | Skyline Hills Library 7900 Paradise Valley Road, San Diego |
| 1/5/2022 11 AM to 1 PM | English/Chinese | Chinese | Both | Mira Mesa Chinese Baptist Church: 3317 Clairemont Mesa Blvd, San Diego |
| 1/5/2022 5:30 PM to 7:30 PM | English | General (coordinated with The Center) | Virtual | |
| 1/6/2022 5 PM to 7 PM | English/Arabic | Arabic | In Person | El Cajon Branch Library: 201 E Douglas Ave, El Cajon |
| 1/11/2022 10 AM to 12 PM | English | Senior Citizens and Disability Community | Virtual | |
| TBD | English/Somali | Somali (coordinated with PANA) | | |
| 1/24/2022 5:30 PM to 7:30 PM | English, ASL, Spanish, Filipino, Vietnamese, Chinese, Arabic, Japanese, Korean, & Laotian | Disability & Federal/State Language Communities | Virtual | |
| 1/28/2022 5:30 PM to 7:30 PM | English, ASL, Spanish, Filipino, Vietnamese, Chinese, Arabic, Japanese, & Korean | General Public, Disability and Federal/State Language Communities | Virtual | Virtual due to increase |
| 2/3/2022 5:30 PM to 7:30 PM | English, ASL, Spanish, Filipino, Vietnamese, Chinese, Arabic, Japanese, & Korean | General Public, Disability and Federal/State Language Communities | Both (may be virtual due to COVID-19) | County Administration Center: 1600 Pacific Hwy, San Diego |

## Community Events

The list below represents targeted community events the Registrar's office plans to pursue in 2021 and 2022. Events will continually be added. If you would like to recommend an event, please email rovmail@sdcounty.ca.gov.

| Tentative Community Engagements & Events October 20, 2021 – December 2022 | | | |
|---|---|---|---|
| **Date** | **Event Name** | **City** | **Host Organization** |
| October 21, 2021 | Southern Indian Health Conference | Alpine | Southern Indian Health/Viejas |
| November 3, 2021 | Monthly Community Health | San Diego | Health and Resource Fair |
| November 13, 2021 | Ride the Point 2021 | San Diego | Point Loma Rotary Club |
| November 18, 2021 | 94th Aero Squadron Social | San Diego | Decentralized Autonomous Organization (DAO) |
| December 1, 2021 | Christmas Celebration | San Diego | Chinese School of San Diego |
| December 1, 2021 | Monthly Community Health | San Diego | Health and Resource Fair |
| December 18, 2021 | Christmas Pow Wow by the Sea | Imperial Beach | Soaring Eagles |
| January – February, 2022 | Chinese New Year Fair | San Diego | Taiwanese American Foundation of San Diego |
| January – February, 2022 | SDCASEA Annual Celebration & Presentation | San Diego | San Diego Chinese American Science and Engineering |
| January – February, 2022 | CEC Chinese New Year Celebration | San Diego | Chinese Evangelical Church of San Diego |
| January – February, 2022 | Chinese New Year Fair | San Diego | San Diego Chinese Academy |
| January – February, 2022 | CCC Chinese New Year Celebration | San Diego | Chinese Community Church |
| January 28 – 30, 2022 | SD Lunar New Year Tet Festival | City Heights | Little Saigon San Diego |
| January 29, 2022 | NCCS Chinese New Year Fair | San Diego | North County Chinese School |
| February 4 – 6, 2022 | Tet Festival | Mira Mesa | Vietnamese American Youth Alliance |
| February 12 – 13, 2022 | 40th Annual San Diego Chinese New Year Fair | Downtown | Chinese Consolidated Benevolent Association of San Diego |
| April 1, 2022 | Earth Fair | San Diego | EarthWorks |
| April 1, 2022 | El Cajon Business District Car Show | El Cajon | El Cajon Business District |
| April 1, 2022 | SDSU Pow Wow | San Diego | SDSU Native American Student Alliance |
| April 1, 2022 | Linda Vista Multi-Cultural Fair & Parade | Linda Vista | Linda Vista Multi-Cultural Fair Inc. |

## Community Events (continued)

| Tentative Community Engagements & Events October 20, 2021 – December 2022 | | | |
|---|---|---|---|
| April 1, 2022 | Black April Commemorate | San Diego | Vietnamese Community of San Diego |
| April 1, 2022 | High School Voter Registration Weeks | San Diego | San Diego County School Districts |
| April 30, 2022 | Fall of Saigon Commemorate | City Heights | Little Saigon San Diego |
| May 1, 2022 | UCSD Pow Wow | La Jolla | UCSD Inter-Tribal Resource Center |
| May 1, 2022 | Dragon Boat Festival | San Diego | San Diego Alliance for Asian Pacific Islander American |
| May 1, 2022 | Asian Cultural Festival | Mira Mesa | Silk Road Production |
| May 1, 2022 | D6 Night Market | Mira Mesa | Alliance for Quality Education |
| June 1, 2022 | San Luis Rey Mission Inter-Tribal Pow Wow | Oceanside | San Luis Rey Band of Luiseno Mission Indians |
| June 1, 2022 | San Diego County Fair | Del Mar | San Diego County Fair |
| June 1, 2022 | San Diego Night Market | San Diego | San Diego Night Market |
| July 1, 2022 | Pride Festival | San Diego | San Diego Pride |
| August 1, 2022 | Barona Pow Wow | Lakeside | Barona Band of Mission Indians |
| August 1, 2022 | National Night Out | San Diego | SDPD |
| September 1, 2022 | Sycuan Pow Wow | El Cajon | Sycuan Band of the Kumeyaay Nation |
| September 1, 2022 | High School Voter Registration Weeks | San Diego | San Diego County School Districts |
| September 1, 2022 | Mid-Autumn Festival Celebration | Balboa Park | House of China |
| September 1, 2022 | Adams Ave Street Fair | San Diego | Adams Ave Business Association |
| September 1, 2022 | Mid-Autumn Festival | San Diego | Little Saigon San Diego |
| October 1, 2022 | Balboa Park Pow Wow | San Diego | American Indian Health Center |
| October 1, 2022 | Double Ten ROC National Day Celebration | San Diego | San Diego Chinese Cultural Association |
| October 1, 2022 | Annual Mira Mesa Street Fair | Mira Mesa | Mira Mesa Town Council |
| TBD | Cuyamaca PowWow | El Cajon | Native American Student Alliance at Cuyamaca College |

## Community Partners

If you or your organization would like to partner with the San Diego County Registrar of Voters on vote center outreach and educations, please email us at rovmail@sdcounty.ca.gov.

### Language Access Community Partners

- Asian Pacific Islander (API) Initiative
- Barona Band of Mission Indians
- California for Equal Rights (CFER) Foundation
- California State University San Marcos
- Casa Cornelia
- Chinese Evangelical Church (CEC San Diego)
- Chinese School of San Diego
- Council of Philippine American Originations, Inc (COPAO)
- Filipino Press
- Harvest Evangelical Church of San Diego
- Hoi Den Hung
- House of China
- Hung Su Viet San Diego
- Indian Voices
- Little Saigon San Diego
- Living Water Church
- Mira Mesa Chinese Baptist Church
- National Diversity Coalition
- National Federation of Filipino American Associations (NaFFAA) San Diego Chapter
- Native American Student Alliance Cuyamaca College
- North County Chinese School
- Pala Band of Mission Indians
- Rasih Citizenship Education Institute
- Rincon Band of Luiseño Indians
- San Diego Alliance for Asian Pacific Islander American
- San Diego American Indian Health Center
- San Diego Asian American for Equality
- San Diego Chinese Cultural Association
- San Diego Taiwanese Presbyterian Church
- San Luis Rey Band of Luiseno Mission Indians
- SDSU Native American Student Alliance
- SDSU Vietnamese Student Association

## Language Access Community Partners (continued)

- Southern Indian Health Council
- Southwestern College
- Sycuan Band of the Kumeyaay Nation
- Taiwanese American Foundation of San Diego
- The Center San Diego
- The Filipino School
- UCSD Native American Student Alliance
- UCSD Vietnamese Student Association
- Unity for Progress (UniPro) Filipino American
- Van Lang Center
- Vietnamese American Voter Alliance
- Vietnamese Buddhist Youth Association – Southern California
- Vietnamese Community of San Diego
- We Say Mabuhay
- Wesley United Methodist Church

Sample Language Assistance Card

## Disability Community Partners

- AARP California
- Braille Institute
- Deaf Community Services
- Disability Rights California
- In-Home Supportive Services (IHSS) Advisory Committee
- San Diego Center for the Blind
- San Diego Regional Center
- State Council on Developmental Disabilities

## Political, Advocacy, and/or Professional Organizations

- Alliance San Diego
- Black American Political Association of California (BAPCA)
- Change Begins With Me
- Clairemont Tow Council
- Common Cause
- Moms Demand Action
- Next Gen America
- ACLU
- California Common Cause
- City Clerks
- City of San Diego, Immigrant Affairs
- Election Integrity Project (EIP)
- Engage San Diego
- ACCE: Alliance of Californians for Community Empowerment
- Independent Voter Project (IVP)
- Indivisible (Defending Our Future)
- League of Women Voters (San Diego/North County)
- Newcomers.org
- NAACP
- National Council of Negro Women
- Project High Hopes/Inspire 2 Vote
- Political Parties
  - San Diego County Democrat Party
  - The Republican Party of San Diego County
- Universities
  - University of California - San Diego
  - San Diego State University
  - University of San Diego
  - Point Loma Nazarene University
  - California State University San Marcos
- The San Diego LGBT Community Center (The Center)
- Veteranspreference.org
- Veterans Village of San Diego

## Media Partners

If you or your organization would like to partner with the San Diego County Registrar of Voters on vote center outreach and educations, please email us at rovmail@sdcounty.ca.gov.

| Publication Name | Type |
|---|---|
| 101.5 KGB (Classic Rock) | Radio |
| 103.7 KSON (Country) | Radio |
| 600 KOGO News Radio | Radio |
| 97.3 The Fan | Radio |
| ABC 10news San Diego (KGTV) | Television |
| Alpine Sun | Newspaper |
| Beach & Bay Press | Newspaper |
| Carmel Valley News | Newspaper |
| CBS News 8 (KFMB-TV) | Television |
| Channel 93.3 (Contemporary Hits) | Radio |
| Coronado Eagle & Journal | Newspaper |
| Del Mar Times | Newspaper |
| East County Californian | Newspaper |
| East County Gazette | Newspaper |
| Encinitas Coast News | Newspaper |
| Escondido Times-Advocate | Newspaper |
| Fallbrook-Bonsall Village News | Newspaper |
| FOX 5 (KSWB-TV) | Television |
| GOD Radio | Radio |
| Imperial Beach Eagle & Times | Newspaper |
| Indian Voices | Newspaper |
| inewsource | Digital |
| Julian News | Newspaper |
| KPBS/NPR | Public Radio/Digital |
| KUSI News | Television |
| KYXY 96.5 (Adult Contemporary) | Radio |
| La Jolla Light | Newspaper |
| La Jolla Village News | Newspaper |
| La Mesa Courier | Newspaper |
| Military Press | Newspaper |
| NBC 7 San Diego (KSND) | Television |
| Pala Rez | Radio |
| Patch | Digital |

| Publication Name | Type |
| --- | --- |
| Pomerado Newspaper | Newspaper |
| Poway News Chieftain | Newspaper |
| Presidio Sentinel | Newspaper |
| Ramona Sentinel | Newspaper |
| Rancho Bernardo News Journal | Newspaper |
| Rancho Santa Fe Review | Newspaper |
| San Diego Downtown News | Newspaper |
| San Diego Metropolitan Magazine | Magazine |
| San Diego Uptown News | Newspaper |
| San Marcos Paper | Newspaper |
| Solana Beach Sun | Newspaper |
| Sunny 98.1 (KXSN Classic Hits) | Radio |
| The Coast News | Newspaper |
| The Inland Edition | Newspaper |
| The San Diego Union Tribune | Newspaper/Digital |
| Times of San Diego | Digital |
| Total Traffic & Weather Network | Radio |
| Valley Roadrunner | Newspaper |
| Voice & Viewpoint | Newspaper |
| Voice of San Diego | Digital |

## Language Media Partners

| Language | Vendor |
|---|---|
| Chinese | Epoch Times (San Diego Region-Chinese) |
| Chinese | San Diego Chinese Tribune |
| Chinese | WE Monthly |
| Filipino | Filipino Press |
| Filipino | San Diego Asian Journal |
| Filipino | Phillipine & Asian Report |
| Filipino | Radyo Filipino Amerika |
| Spanish | Univisión San Diego |
| Spanish | El Latino |
| Spanish | Voces Hispanas |
| Spanish | Radio Latina |
| Spanish | La Poderosa |
| Spanish | Telemundo 20 San Diego |
| Spanish | The San Diego Union Tribune (en Español) |
| Spanish | Entravision |
| Spanish | Televisa |
| Spanish | Frontera |
| Spanish | Qué Buena 106.5 |
| Spanish | KLGV (Spanish Adult Contemporary) |
| Vietnamese | Nguoi Viet Tu Do |
| Vietnamese | Nguoi Viet Today |
| Vietnamese | Saigon Nho |
| Vietnamese | Tienq Viet |
| Vietnamese | Tieng Nuoc Toi Radio |

## Sample of Outdoor Voter Educational Poster Locations

The following outdoor poster locations were utilized for the September 14, 2021 California Gubernatorial Recall Election and a being provided as an example.

| # | Location Name | Address | City | State | Zip |
|---|---|---|---|---|---|
| 1 | Fallbrook Shell 1 | 936 E Mission Rd | Fallbrook | CA | 92028 |
| 2 | Barnicles Express | 845 E Vista Way | Vista | CA | 92084 |
| 3 | Oceana Union | 502 S El Camino Real | Oceanside | CA | 92058 |
| 4 | Liberty Oil Inc | 1943 S Coast Hwy | Oceanside | CA | 92054 |
| 5 | Carlsbad 76 | 945 Tamarack Ave | Carlsbad | CA | 92008 |
| 6 | Alta Dena Drive Thru Dairy | 6426 Mount Ada Rd | San Diego | CA | 92111 |
| 7 | Clairemont Shell | 2606 Clairemont Dr | San Diego | CA | 92117 |
| 8 | LA Jolla Chevron | 7475 LA Jolla Blvd | La Jolla | CA | 92037 |
| 9 | California Super Gas #2 | 1885 Garnett Ave | San Diego | CA | 92109 |
| 10 | Crown Point | 3804 Ingraham St | San Diego | CA | 92109 |
| 11 | Sunset Gas & Market | 4792 Point Loma Ave | San Diego | CA | 92107 |
| 12 | Ocean Beach Shell | 4794 Voltaire St | San Diego | CA | 92107 |
| 13 | Shamoun Shell | 1145 S 28th St | San Diego | CA | 92113 |
| 14 | V & D Market | 2193 Ocean View Blvd | San Diego | CA | 92113 |
| 15 | JR Gas & Mini Mart | 505 S 30th St | San Diego | CA | 92113 |
| 16 | Big B Market | 1540 Coolidge Ave | National City | CA | 91950 |
| 17 | National City Market | 240 E 18th St | National City | CA | 91950 |
| 18 | Gas Depot Station | 199 Broadway | Chula Vista | CA | 91910 |
| 19 | Supreme Gasoline | 196 Broadway | Chula Vista | CA | 91910 |
| 20 | Market & Gas | 600 F St | Chula Vista | CA | 91910 |
| 21 | J Street Gas | 701 Broadway | Chula Vista | CA | 91910 |
| 22 | Valero | 873 Palomar St | Chula Vista | CA | 91911 |
| 23 | Leon's Market | 185 Palm Ave | Imperial Beach | CA | 91932 |
| 24 | NEIGHBORS MARKET | 1492 13Th St | Imperial Beach | CA | 91932 |
| 25 | Coronado Shell | 1102 Hollister St | San Diego | CA | 92154 |
| 26 | Del Sol Arco | 3724 Del Sol Blvd | San Diego | CA | 92108 |
| 27 | St Clair Enterprises Valero | 301 E San Ysidro Blvd | San Ysidro | CA | 92173 |
| 28 | Otay 76 Truck Stop & 7-11 | 2535 Otay Center Dr | San Diego | CA | 92154 |
| 29 | Bonita Vista Auto & Gas | 903 Otay Lakes Rd | Chula Vista | CA | 91913 |
| 30 | ARCO | 501 Telegraph Canyon Rd | Chula Vista | CA | 91910 |
| 31 | Bel Air Market | 4473 Logan Ave | San Diego | CA | 92113 |
| | | | | | |

| # | Location Name | Address | City | State | Zip |
|---|---|---|---|---|---|
| 32 | Broadway 76 | 7180 Broadway | Lemon Grove | CA | 91945 |
| 33 | US Gas Inc | 3520 Sweetwater Springs Blvd | Spring Valley | CA | 91977 |
| 34 | Quicik Korner Gas Station | 9663 Campo Rd | Spring Valley | CA | 91977 |
| 35 | Basaka Petroleum Co | 9111 Campo Rd | Spring Valley | CA | 91977 |
| 36 | Ramco Petroleum #7 | 2410 Fletcher Pkwy | El Cajon | CA | 92020 |
| 37 | Emerald Oil | 5600 Baltimore Dr | La Mesa | CA | 91942 |
| 38 | Sabre Springs Arco | 12610 Sabre Springs Pkwy | San Diego | CA | 92128 |
| 39 | California Super #1 | 510 W 5th Ave | Escondido | CA | 92025 |
| 40 | El Mexicano Market & Liquor | 602 S Escondido Blvd | Escondido | CA | 92025 |
| 41 | Ronco Gas | 1158 E Washington Ave | Escondido | CA | 92025 |
| 42 | Kwik Stop | 1140 E Mission Ave | Escondido | CA | 92025 |
| 43 | Ramco Petroleum #2 | 30351 SR-78 | Santa Ysabel | CA | 92070 |
| 44 | Ramco Petroleum | 1913 Main St | Julian | CA | 92036 |
| 45 | Speedy Mart | 1791 N 2nd St | El Cajon | CA | 92021 |
| 46 | Sky Fuel | 1699 E Main St | El Cajon | CA | 92021 |
| 47 | Greenfield Mobil | 1761 Greenfield Dr | El Cajon | CA | 92021 |
| 48 | Eagle Gas | 8445 Los Coches Rd | El Cajon | CA | 92021 |
| 49 | Alpine Gas | 2232 Alpine Blvd | Alpine | CA | 91901 |
| 50 | Jacumba Chevron | 1491 Carrizo Gorge Rd | Jacumba | CA | 91934 |
| 51 | Jacumba Shell | 1494 Carrizo Gorge Rd | Jacumba | CA | 91934 |
| 52 | Coronado Island Shell | 900 Orange Ave | Coronado | CA | 92118 |
| 53 | Bonita Shell | 2401 E Division St | National City | CA | 91950 |
| 54 | Mission Gorge Ultramar | 6011 Mission Gorge Rd | San Diego | CA | 92120 |
| 55 | California Finest Oil | 10821 Tierra Santa Blvd | San Diego | CA | 92124 |
| 56 | Chevron | 236 N El Camino Real | Encinitas | CA | 92024 |
| 57 | Sweetwater Gas | 2835 Sweetwater Rd | Spring Valley | CA | 91977 |
| 58 | College Arco | 5111 College Ave | San Diego | CA | 92115 |
| 59 | University Produce Food Market | 4950 University Ave | San Diego | CA | 92105 |
| 60 | Pw Mart | 12906 Pomerado Rd | Poway | CA | 92064 |

# Public Input Overview

## Voter Accessibility Advisory Committee (VAAC)

The Voting Accessibility Advisory Committee meets to consider the needs of voters with disabilities pertaining to vote centers and voting by mail. This committee meets the statutory requirements of the Voter Accessibility Advisory Committee.

| Name | Organization |
|---|---|
| Paul Spencer | Disability Rights California |
| Jacqueline Jackson | IHSS Advisory Committee |
| Michelle Krug | Community Member |
| Connie Soucy | Community Member |
| David Stotland | Community Member |

## 2021 VAAC Meeting Schedule

January 25, 2021     (Virtual Meeting)

April 26, 2021       (Virtual Meeting)

July 26, 2021        (Virtual Meeting)

October 4, 2021      (Virtual Meeting)

December 6, 2021   (Virtual Meeting)

## 2022 VAAC Meeting Schedule

April 25, 2022       (Virtual Meeting)

July 25, 2022        (Virtual Meeting)

October 3, 2022      (Virtual Meeting)

**VOTER ACCESSIBILITY ADVISORY COMMITTEE (VAAC)**

# A G E N D A

| | |
|---|---|
| **December 6, 2021** | **2:00 p.m. – 3:30 p.m.** |

| | | |
|---|---|---|
| **I.** | **Introductions** | **All** |
| **II.** | **Voters Choice Act 2022** | **Cynthia** |
| | a. **Election Administration Plan** | |
| | b. **Consultation Meetings/Public Hearing** | |
| | c. **Website** | |
| **III.** | **Vote Centers 2022** | **Shawn** |
| | a. **Community Workshops** | |
| | b. **Accessibility** | |
| **IV.** | **Outreach & Community Engagement** | **Shawn/Cynthia** |
| **V.** | **Open Forum** | **All** |

**Future Meetings (2:00 p.m. – 3:00 p.m.):**
- **April 25, 2022** (Zoom Meeting)
- **July 25, 2022** (Zoom Meeting)
- **October 3, 2022** (Zoom Meeting)

**Note:** A Voters Choice Act Public Consultation Meeting targeting accessibility and persons with disabilities is scheduled for January 24, 2022 (time to be determined)

**Zoom Meeting Instructions:**
- Will be provided

## Language Accessibility Advisory Committees (LAAC)

The LAAC, an independent committee meets to consider the needs of language minority communities pertaining to vote centers and all mail-ballot elections. This committee meets the statutory requirements of the Languages Accessibility Advisory Committees.

| Organization |
| --- |
|  |
|  |
|  |

LAAC Meeting Agenda

Voter Survey

Vote Center Layout (Sample)

## List of Vote Centers and Ballot Drop Box Locations

The vote center and ballot drop box selection process is currently ongoing. The tables below will be updated as locations are confirmed for participation. This information will also be provided on the website and in the Voter Information Pamphlet.

**11 Day Vote Centers**

| Facility | Address | Days/Hours |
|---|---|---|
| San Diego County Registrar of Voters | County Operations Center Campus<br><br>5600 Overland Ave. San Diego, CA 92123 | |
| | | |

**4 Day Vote Centers**

| Facility | Address | Days/Hours |
|---|---|---|
| | | |
| | | |

**Ballot Drop Box Locations**

| Facility | Address | Days/Hours |
|---|---|---|
| San Diego County Registrar of Voters | County Operations Center Campus<br><br>5600 Overland Ave. San Diego, CA 92123 | |
| | | |

If you would like to suggest a potential site, please complete the Site Selection Suggestion Form at [Voter's Choice Act (sdvote.com)](sdvote.com). This form will be available to the public until vote center and ballot drop box locations are finalized.

# Voter's Choice Act Criteria Maps

## Public Transit Routes
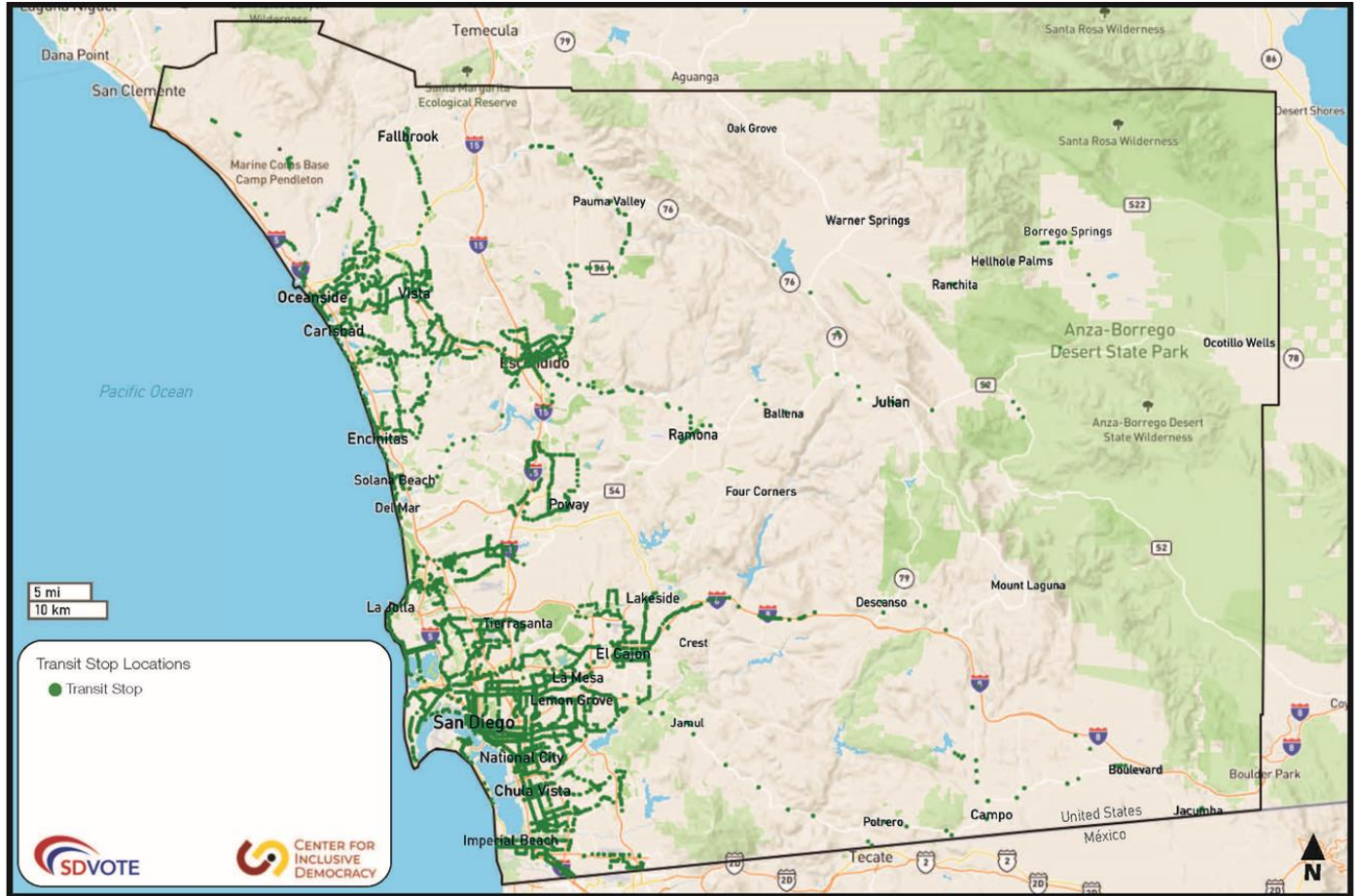
## Areas with Low Vote-by-Mail Usage
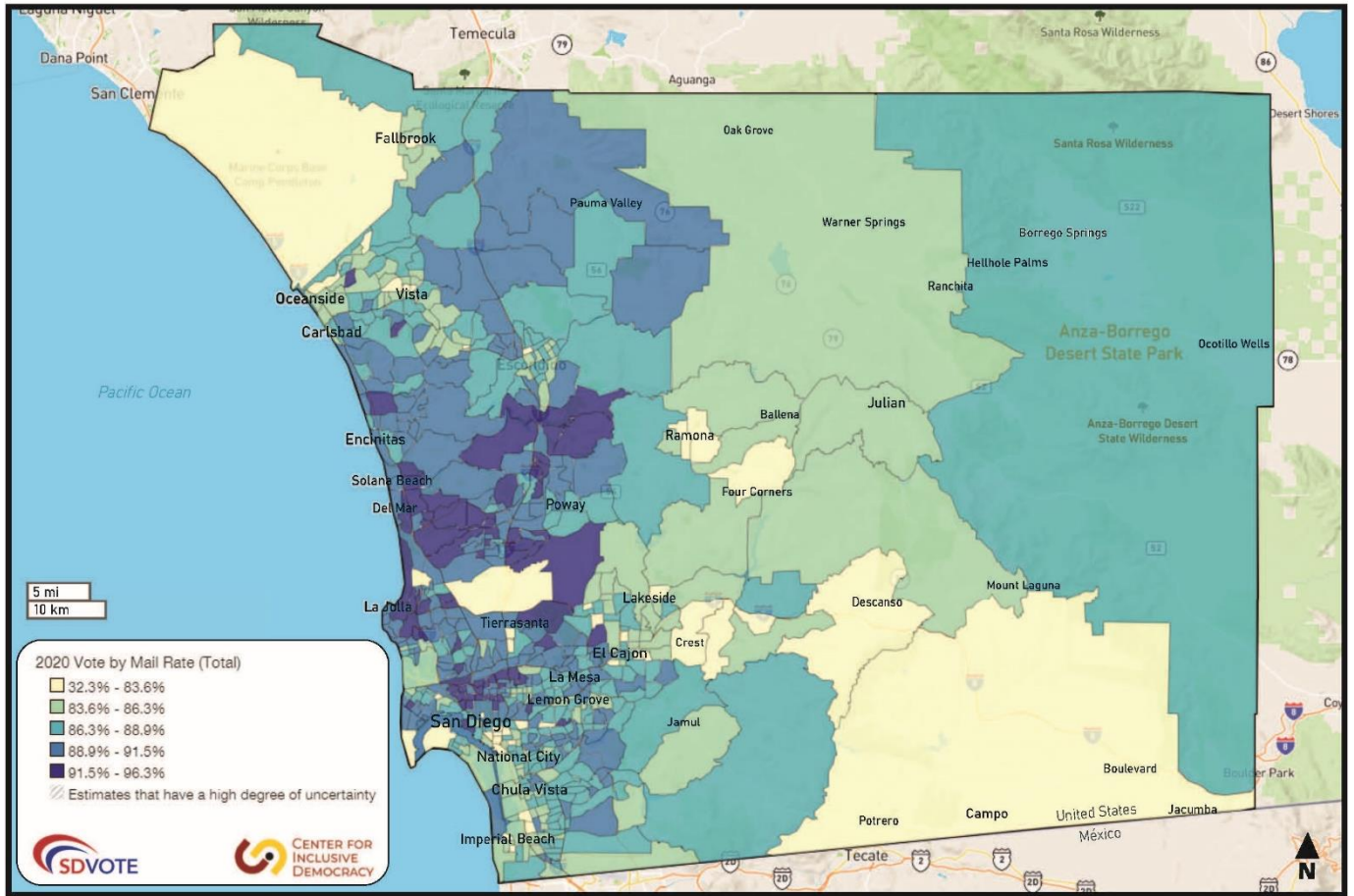
## Population Density
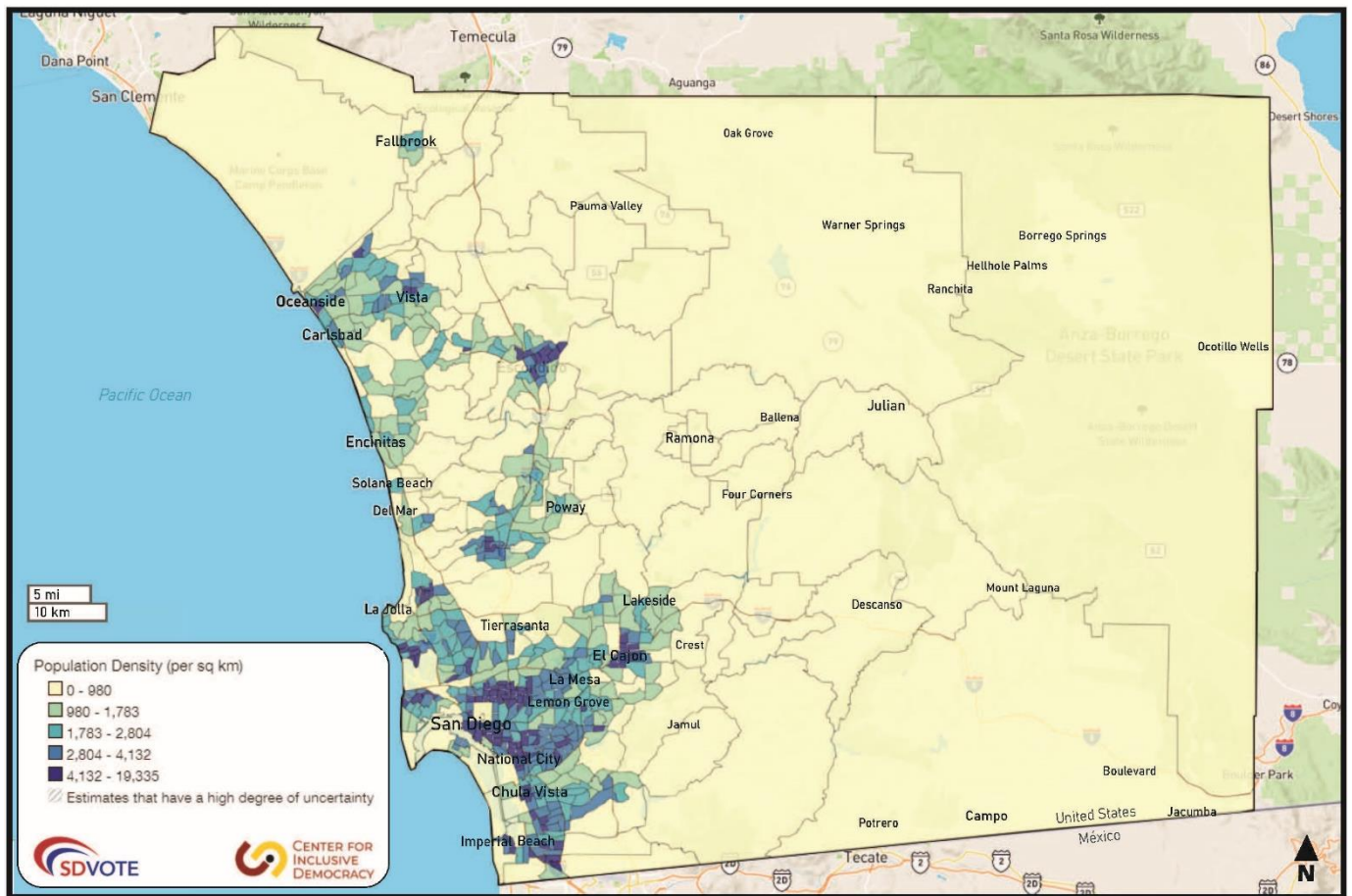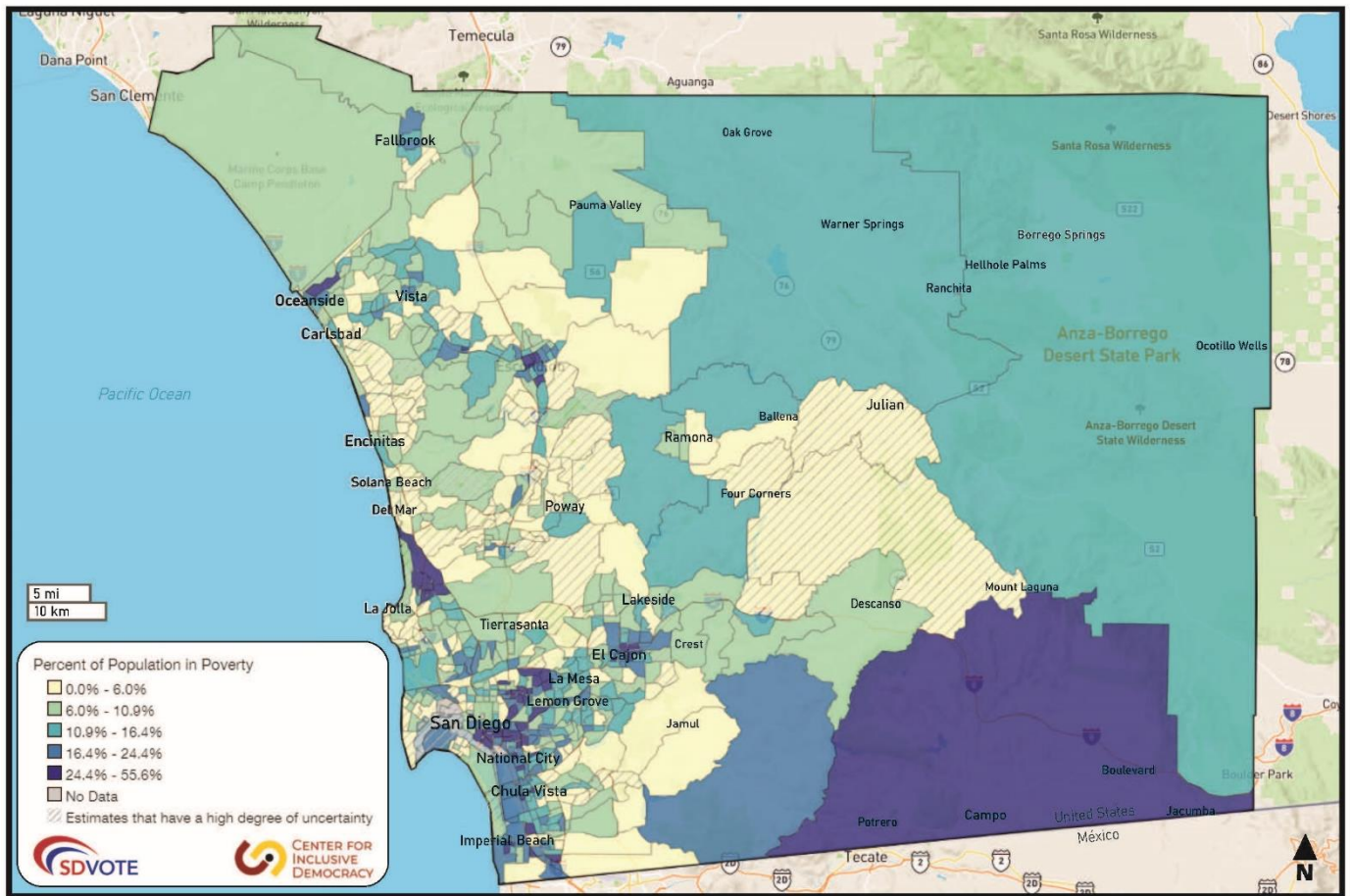
## Limited English Proficiency
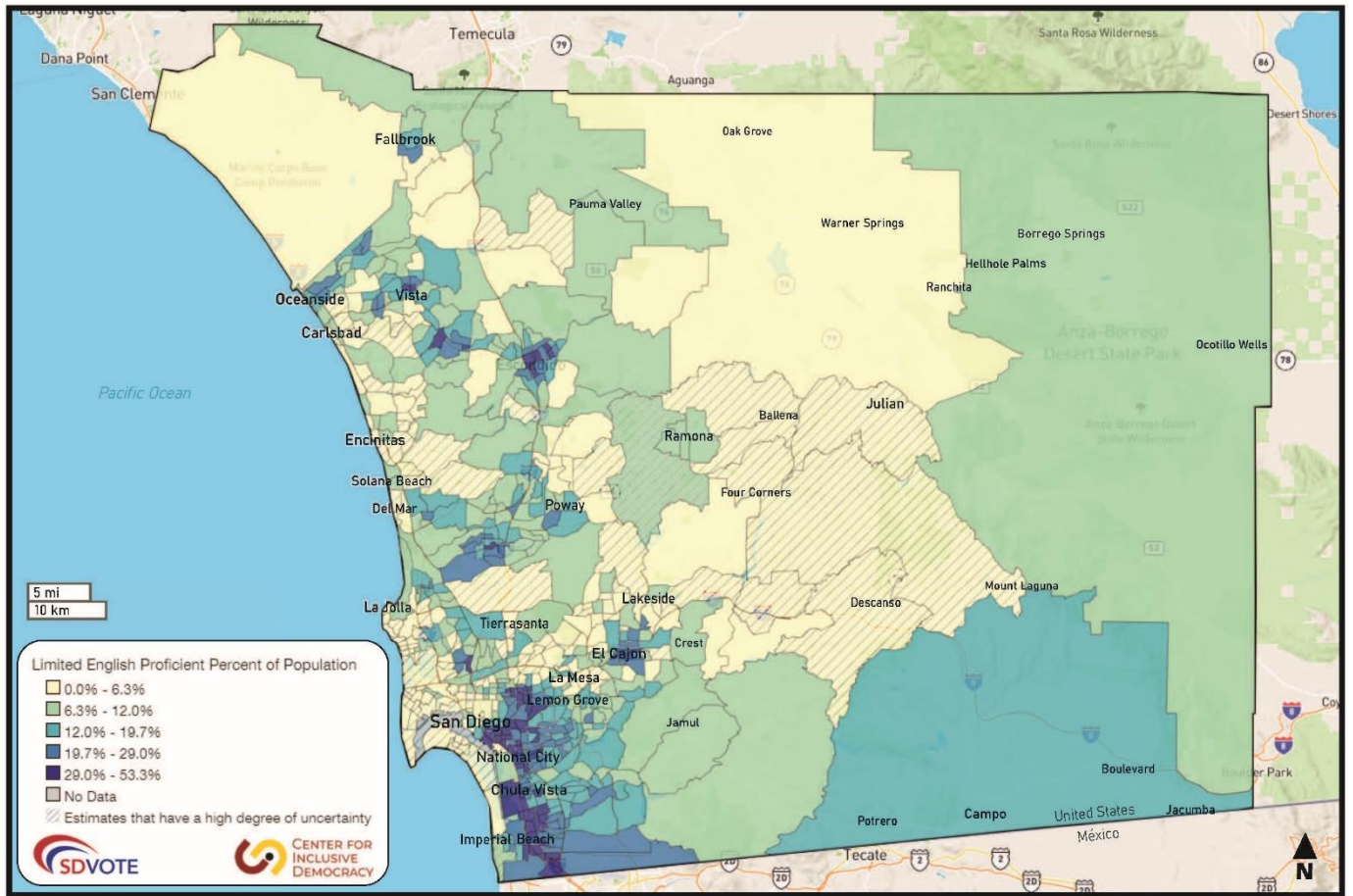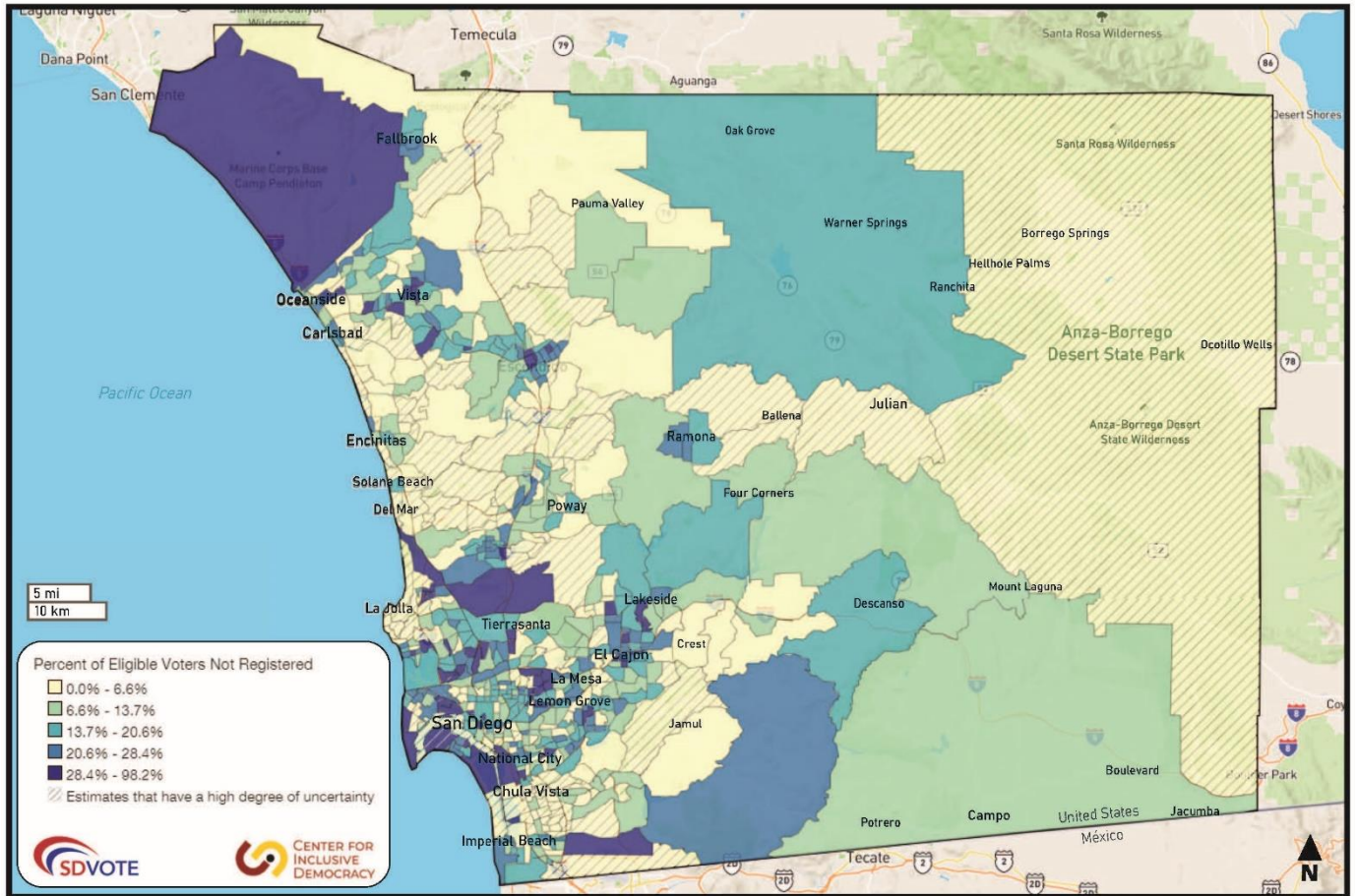
## Voters with Disabilities
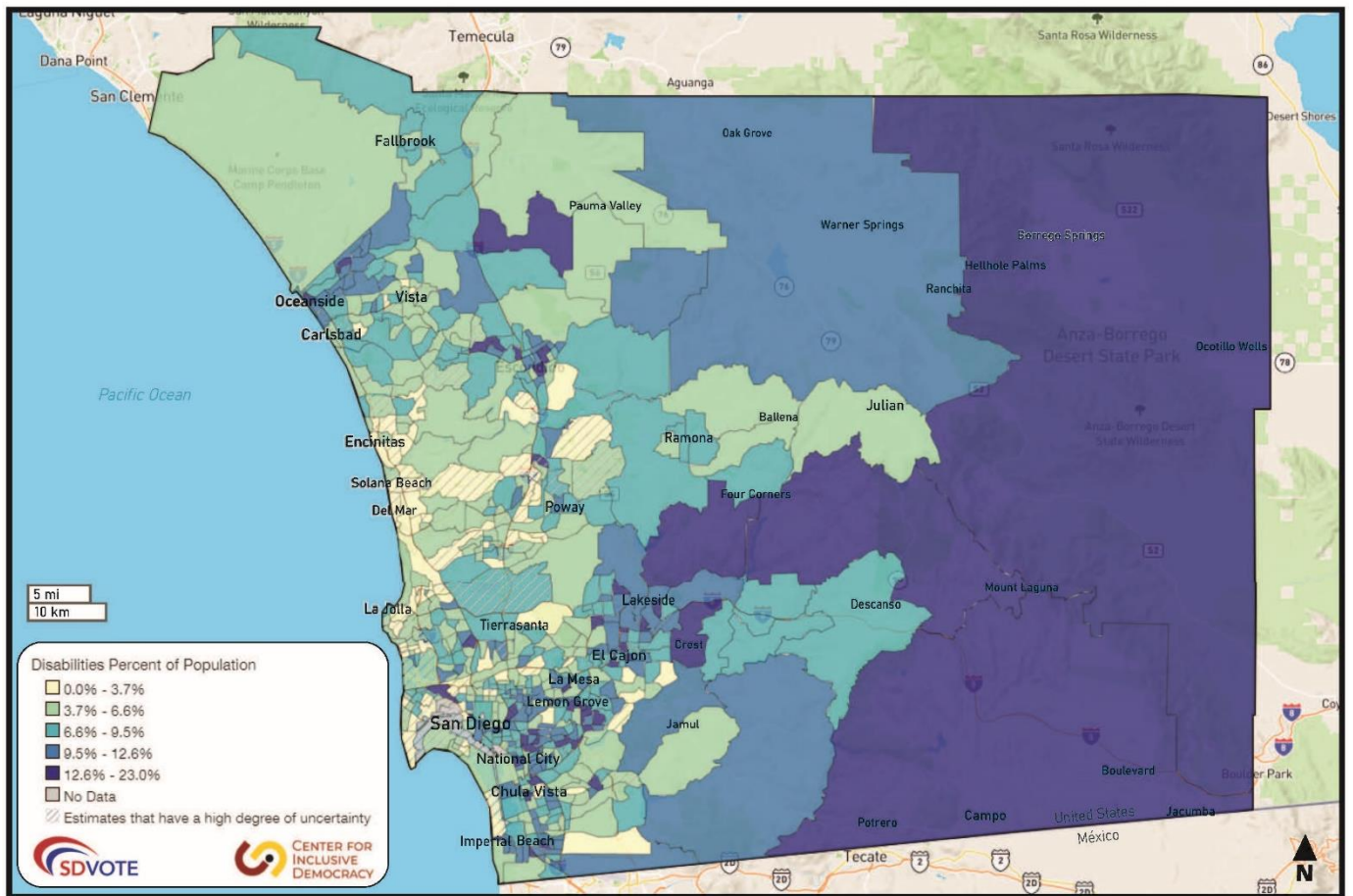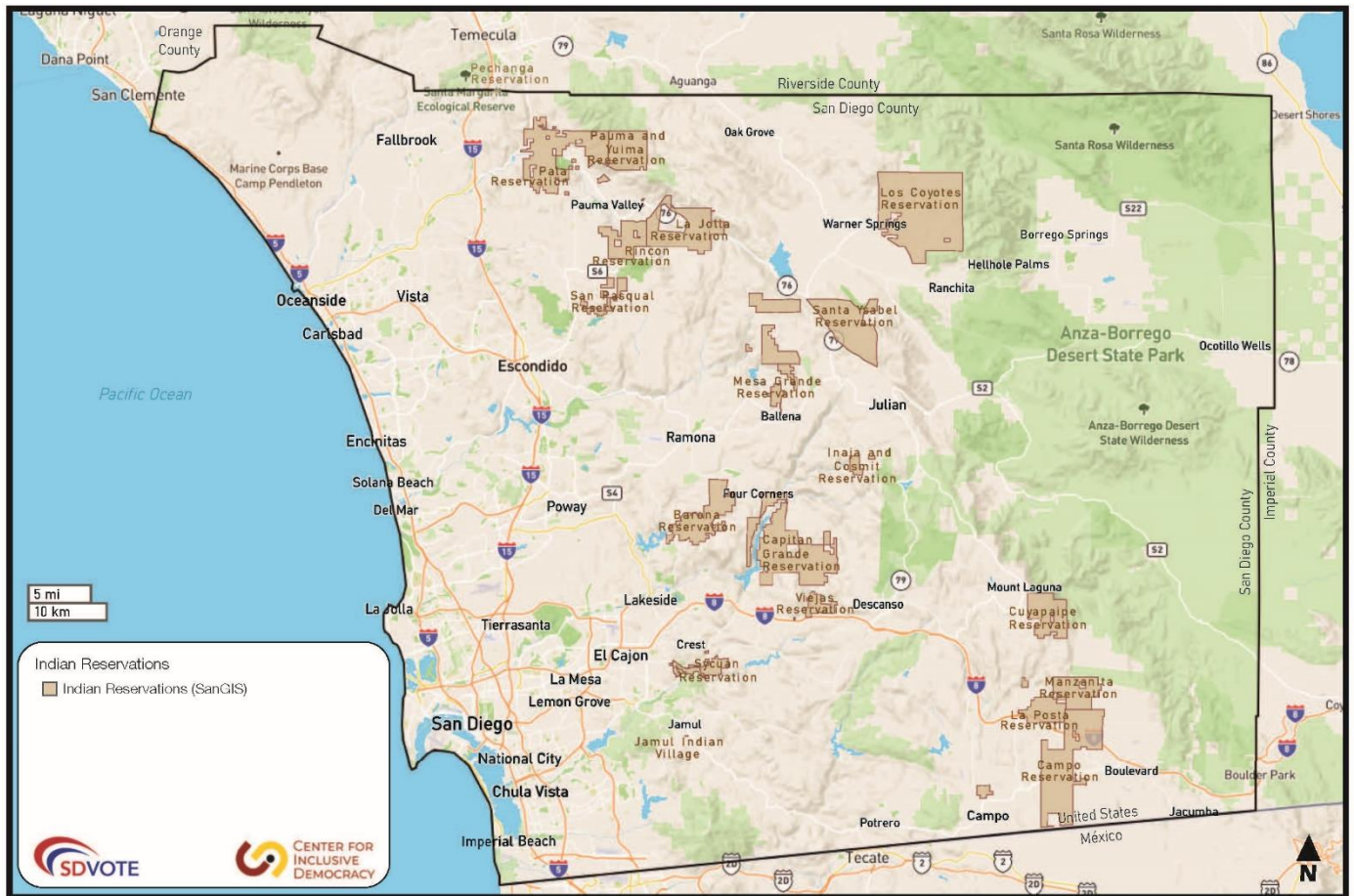
# Low Rates of Vehicle Ownership
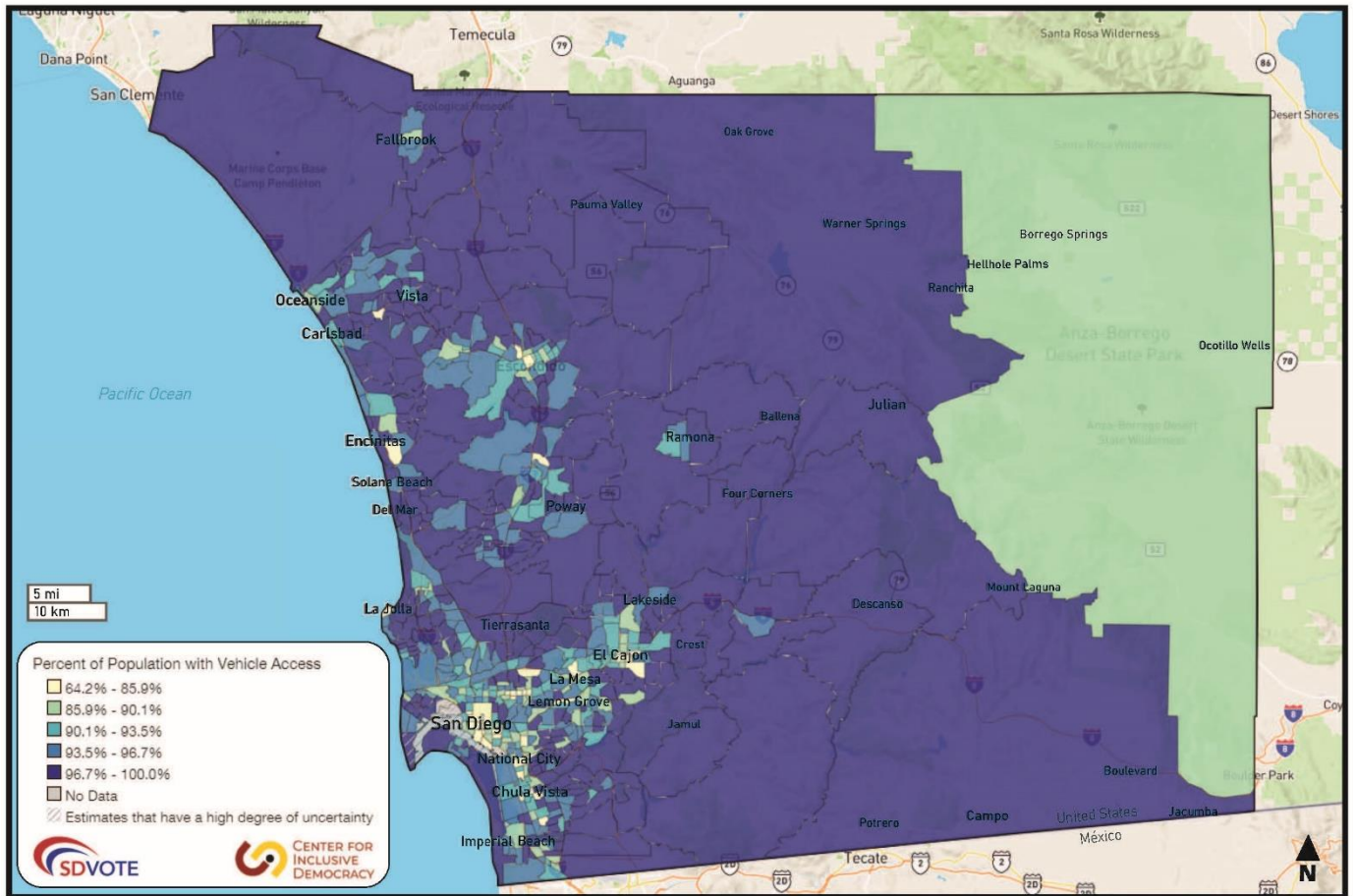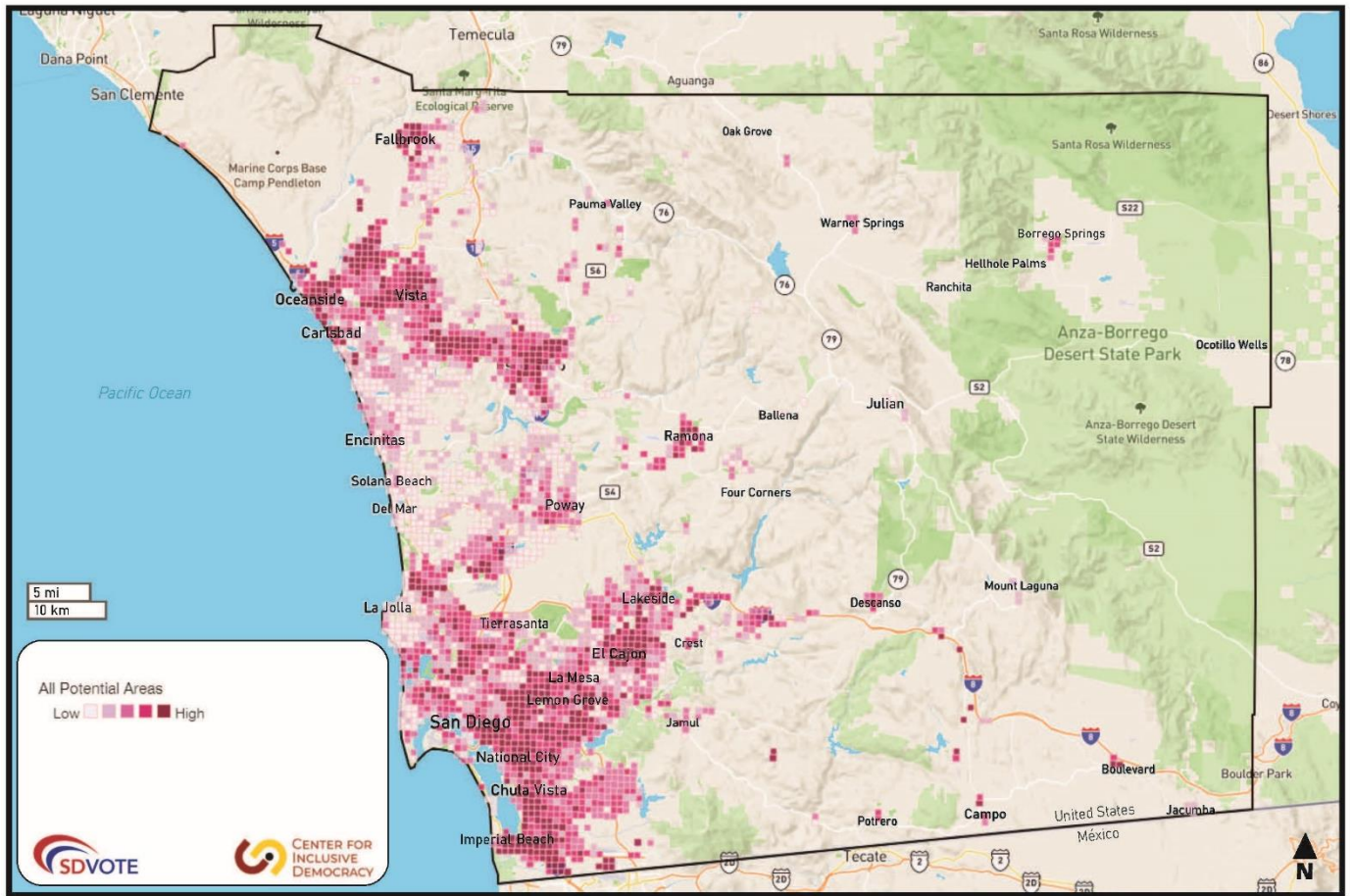
# Areas with Low-Income Communities

# Eligible Residents who are Not Yet Registered to Vote
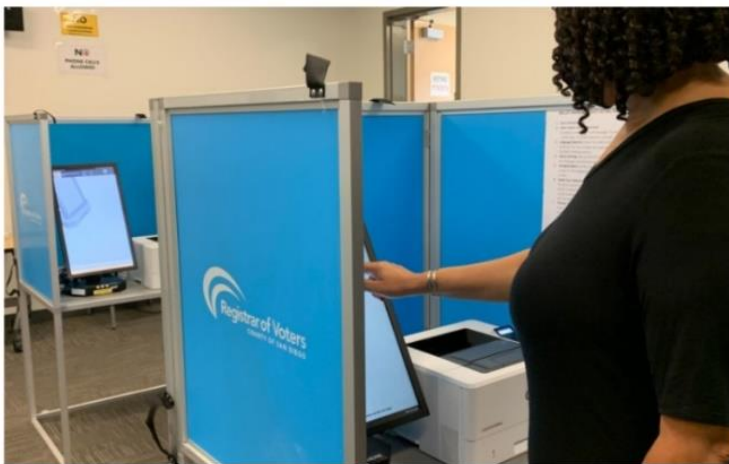
# Geographically Isolated Populations

## Potential Areas for Vote Center or Ballot Drop Box Locations

County News Center Story

# COUNTYNEWSCENTER
## DIRECT TO YOU FROM THE COUNTY OF SAN DIEGO

**TRANSLATE**

Select Language

**GET UPDATES**

Get County News Center stories emailed direct to you.
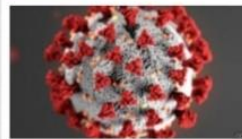
**Email Address**

**SIGN ME UP**

**LATEST NEWS**



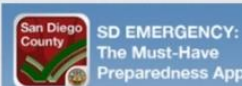**State Issues Mask Mandate for Indoor Public Places**



**Human Relations Commission Honors Leon L. Williams, Other Community Leaders**



**Locally Acquired Omicron Case Identified in San Diego County**



**5 Ways to Prevent Winter Home Fires**

**SD EMERGENCY: The Must-Have Preparedness App**

With SD Emergency, the tools you need to plan, prepare and respond in an emergency are right at your fingertips.

ELECTIONS

# Registrar Holding Meetings for Input on County's Election Administration Plan



*A staff member with the Registrar of Voters demonstrates how to vote on a ballot marking device.*

By **Tracy DeFore**, County of San Diego Communications Office
Dec. 8, 2021 | 2:53 PM

The Registrar of Voters office is holding a series of consultation meetings inviting the public to have a say in creating the County's new Election Administration Plan.

The meetings begin Thursday and continue through January. The plan describes how the Registrar's office will administer elections under the Voter's Choice Act. The public can give input on where to locate vote centers and ballot drop boxes. Attendees can also give feedback on voter education and outreach plans.

The Registrar's office is creating the plan because the Board of Supervisors approved the transition to the vote center model on Oct. 19.

The vote center model falls under the **Voter's Choice Act**, and it modernizes the election process in several ways.

Active registered voters automatically receive a ballot in the mail. In-person voting moves from traditional polling places to vote centers. And voters have the option to return their ballot by mail, a secure ballot drop box, or vote in person at any vote center. All the vote centers are open for four days and some up to 11 days, giving voters more time to return their ballot for Election Day.

The concept isn't entirely new to local voters. Due to the COVID-19 pandemic, the Registrar of Voters used a similar voting model for the November 2020 presidential general and September 2021 gubernatorial recall elections.

# PUBLIC NOTICE
# CONSULTATION MEETINGS

Notice is hereby given that a virtual Consultation Meeting for the development of the Draft Election Administration Plan (EAP) pursuant to the Voter's Choice Act (VCA) will be held on **Monday, January 24, 2022.** This virtual meeting is for interested residents, representatives from the disability community, and community organizations and individuals that advocate on behalf of, or provide services to, individuals with disabilities and for representatives, advocates, and other stakeholders representing each of the county's state and federally covered language communities.

**Federally Covered Communities**
Spanish Vietnamese Native American Filipino Chinese

**State Covered Communities**
Arabic Korean Japanese Laotian

The VCA modernizes voting by providing voters with multiple convenient options for casting their ballot. The public, including advocates and stakeholders representing persons with disabilities and the county's state and federally covered language communities are invited to provide input on the Election Administration Plan, which includes siting of vote centers and ballot drop box locations, as well as voter education and outreach plans.

On January 13, 2022, the draft EAP will be posted on the Registrar's website at Voter's Choice Act (sdvote.com). Translations of the draft EAP will also be posted in the county's state and federally covered languages. The public is invited to review the draft plan and provide additional feedback using the Registrar's online tools.

The San Diego County Registrar of Voters invites interested representatives of the county's disability communities and language communities to provide consultation and input on the development of the county's draft EAP. All interested parties are encouraged to attend the virtual meeting on Monday, January 24, 2022, from 5:30 p.m. to 7:30 p.m.

**Join the Zoom meeting by computer or mobile device:**
LINK: https://sdvote.zoom.us/j/91390186899
Webinar ID: 913 9018 6899
Use the "raise hand" button to inform the moderator that you would like to comment.

**Join the Zoom meeting by telephone:**
Dial Toll Free: (877) 853-5257 or (888) 475-4499
Webinar ID: 913 9018 6899
Press *9 to inform the moderator that you would like to comment.

Notice is further given that additional in-person and virtual consultation meetings are taking place throughout the months of December 2021 and January 2022. The San Diego County Registrar of Voters invites interested residents, representatives from the disability community, and community organizations and individuals that advocate on behalf of, or provide services to, individuals with disabilities and representatives, advocates, and other stakeholders representing each of the county's state and federally covered language communities. You can find the updated schedule and detailed meeting information at Community Calendar (sdvote.com).

For disability or language accommodations, please call (800) 696-0136 (voice) or email rovmail@sdcounty.ca.gov at least four business days in advance of the scheduled consultation meeting. The San Diego County Registrar's office will do its best to fulfill requests received with less than four business days notice.

Dated this 8th day of December 2021.

Cynthia Paes
Registrar of Voters

Public Notice for Public Hearing